Ending the evidence gap for pregnancy, HIV and co-infections: ethics guidance from the PHASES project


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Abstract
Introduction: While pregnant people have been an important focus for HIV research, critical evidence gaps remain regarding prevention, co-infection, and safety and efficacy of new antiretroviral therapies in pregnancy. Such gaps can result in harm: without safety data, drugs used may carry unacceptable risks to the foetus or pregnant person; without pregnancy-specific dosing data, pregnant people face risks of both toxicity and undertreatment; and delays in gathering evidence can limit access to beneficial next-generation drugs. Despite recognition of the need, numerous barriers and ethical complexities have limited progress. We describe the process, ethical foundations, recommendations and applications of guidance for advancing responsible inclusion of pregnant people in HIV/co-infections research.

Discussion: The 26-member international and interdisciplinary Pregnancy and HIV/AIDS: Seeking Equitable Study (PHASES) Working Group was convened to develop ethics-centred guidance for advancing timely, responsible HIV/co-infections research with pregnant people. Deliberations over 3 years drew on extensive qualitative research, stakeholder engagement, expert consultation and a series of workshops. The guidance, initially issued in July 2020, highlights conceptual shifts needed in framing research with pregnant people, and articulates three ethical foundations to ground recommendations: equitable protection from drug-related risks, timely access to biomedical advances and equitable respect for pregnant people’s health interests. The guidance advances 12 specific recommendations, actionable within the current regulatory environment, addressing multiple stakeholders across drug development and post-approval research, and organized around four themes: building capacity, supporting inclusion, achieving priority research and ensuring respect. The recommendations describe strategies towards ethically redressing the evidence gap for pregnant people around HIV and co-infections. The guidance has informed key efforts of leading organizations working to advance needed research, and identifies further opportunities for impact by a range of stakeholder groups.

Conclusions: There are clear pathways towards ethical inclusion of pregnant people in the biomedical research agenda, and strong agreement across the HIV research community about the need for – and the promise of – advancing them. Those who fund, conduct, oversee and advocate for research can use the PHASES guidance to facilitate more, better and earlier evidence to optimize the health and wellbeing of pregnant people and their children.

Keywords: co-infections; ethics; HIV; pregnancy; prevention; research

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1 INTRODUCTION

Since the early 1990s, the management of pregnancy has been an important focus for HIV research. The urgent need to identify interventions to prevent perinatal transmission led to remarkable progress towards its elimination: with effective antiretroviral treatment and other interventions, the global rate of perinatal transmission can be reduced to 5% or lower [1]. Yet, critical evidence gaps remain. Pregnant people [2,3] have been excluded from large trials of pre-exposure prophylaxis [4–8] – even as pregnancy increases the risk of HIV
infection up to three-fold per sex act [9]. Pregnancy has been an exclusion criterion for trials of new antiretrovirals [10,11] and drugs to treat malaria and tuberculosis [12–14] – even as HIV is associated with 6–20% of maternal deaths worldwide, and is especially deadly where co-infection occurs [15]. Extensive post-approval delays and a tendency to focus on foetal outcomes without due regard for maternal health limit pregnancy-specific data. Pregnant people are among those most in need of drugs for safe and effective prevention and treatments of HIV and co-infections, yet among those least likely to have timely, robust evidence to inform their care.

Harms of these evidence gaps are now widely recognized. Without timely pregnancy-specific data, drugs carrying unacceptable risk to the pregnant person or foetus may be used in clinical practice. Without pharmacokinetic data specific to pregnancy, pregnant people may be underdosed, exposing them and their offspring to inadequately treated disease, or overdosed, exposing them to drug-related toxicities [16]. Moreover, limited data can lead to delays in pregnant people’s access to next-generation drugs offering improved effectiveness and tolerability [17].

Leading researchers and organizations now affirm the need for responsible research with pregnant people, in general and in the context of HIV [18–28]. Yet, evidence gaps reflect a long history of exclusionary practices, including a lack of incentives (e.g. financial) and requirements in drug approval pathways, problems in reasoning about research in pregnancy and patterns of thinking around pregnancy generally, such as the tendency to view pregnant people as “vessels and vectors” [29–31].

The Pregnancy and HIV/AIDS: Seeking Equitable Study (PHASES) Project was launched in 2013 to help shift the paradigm towards responsible inclusion of pregnant people in HIV/co-infections research. A 26-member interdisciplinary international Working Group was convened to develop the pinnacle product of this effort – ethics-centred guidance, initially released in July 2020, entitled Ending the Evidence Gap for Pregnant Women around HIV and Co-infections: A Call to Action [32]. The guidance has since informed key efforts by leading organizations working to advance needed research, including UNAIDS/WHO ethics guidance for HIV prevention emphasizing fair selection of subjects, inclusive of pregnancy [33]; an ongoing WHO and International Maternal Pediatric Adolescent AIDS Clinical Trials Network (IMPAACT) consensus development process for accelerating study of new drugs in pregnancy [26]; a Microbicide Trials Network (MTN) protocol for antiretroviral (ARV)-based prevention in pregnancy [34]; and efforts addressing the need for pregnancy-specific data by the U.S. Food and Drug Administration [35]. Here, we describe the process, ethical foundations and recommendations of the guidance, which provides a concrete, actionable pathway towards advancing timely, needed, responsible research with pregnant people. We highlight uptake of the guidance since its launch, and future opportunities for impact. While developed with specific attention to HIV/co-infections, the guidance offers important lessons for other disease contexts, including the ongoing COVID-19 pandemic.

2 | DISCUSSION

The PHASES Working Group, convened to develop the guidance, reflected expertise in bioethics, public health, law, obstetrics and maternal-foetal medicine, paediatrics, HIV research, infectious disease, pharmacology and community advocates for women living with HIV. Members were from Botswana, Kenya, Malawi, South Africa, Switzerland, Uganda, the United Kingdom and the United States. Deliberations occurred over approximately 3 years, including an in-person meeting in 2018. Guidance was informed by qualitative research engaging pregnant people in the United States and Malawi [35–37]; commissioned country-specific legal briefs; workshops with international representatives; consultations with over 150 subject area experts; and feedback on drafts from key stakeholders (e.g. community advisors, research oversight committee members, researchers, ethicists, clinicians and policy makers).

2.1 | Conceptual shifts and ethical foundations

The guidance identifies a trio of conceptual shifts for the ethical framing of research.

The first shift is from viewing pregnant populations as “vulnerable” to viewing them as “complex.” The term vulnerable was otherwise applied to populations either judged unable to give valid consent or subject as a class to exploitation – neither of which applies to pregnancy, and had an unintentional chilling effect on research involving pregnant people [38]. Ethical and regulatory guidance documents have withdrawn ‘vulnerable’ as a designation for pregnant people [18,39], some endorsing the term “complex” to capture the physiologic differences and ethical complexities of research in pregnancy [18,22].

Second is the shift from an emphasis on protecting pregnant people from research to protecting them through research. Protection from research risks is important, but failing to conduct research can also increase risk: without data collected in research settings, potential risks of drugs are exported to the clinical context, where they affect countless individuals. Moreover, exclusion from research may prevent pregnant people from accessing potentially beneficial healthcare interventions. As a recent example, access to rapid advances in SARS-CoV vaccines and therapeutics has been relatively limited for pregnant people, as data on efficacy, safety and dosing data are lacking due to their exclusion from trials [40,41]. Ultimately, advancing the health of pregnant people and their offspring requires responsibly conducted research that generates evidence for improving their care.

Third is the shift from presumptive exclusion to fair inclusion. Justice in research requires not only fair distribution of research burdens, but also fair distribution of research benefits [42]. Pregnant people as a population, and their interests, deserve equitable inclusion in the research agenda. This requires fair representation in public and private investments in efforts to generate evidence informing safe and effective use of a drug, especially given urgent health needs.

Building on these shifts, the ethical responsibility to address inequities in the evidence base for the use of medications in

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pregnancy is grounded on three ethical foundations: equitable protection, access and respect.

One, pregnant people deserve equitable protection from drug-related risks. A key mission of research is to gather evidence under controlled circumstances to mitigate risks when drugs are used in clinical care. Pregnant people are equally deserving of such protection for themselves and their offspring. While delays in gathering data for sub-populations are common, delays for pregnancy are extensive, disproportionate to need and without adequate processes to mitigate them. Research is essential to realizing the fundamental public health obligation to ensure approved drugs meet acceptable safety thresholds for those who will use them.

Two, pregnant people deserve timely access to medicine’s most effective advances. Yet, lack of data creates obstacles to access. Limited or absent human data may lead to reticence among providers, practice guidelines and health systems to endorse the use of new drugs in pregnancy. These decisions often fail to consider advantages of next-generation drugs over older formulations. Incomplete data signalling possible but unproven risk can harden into restrictive policies that may endure for years.

Three, pregnant people deserve equitable respect for their own health. When research is conducted, it is critical that attention to foetal and child outcomes does not overshadow attention to maternal outcomes. While drugs are prescribed in pregnancy in part to benefit the developing child, decisions about use should also reflect due consideration of maternal health. Adequate data about maternal health outcomes are needed to inform the calculus.

Organizations have begun to apply these ethical considerations in promoting research to generate pregnancy-specific evidence; and identifying optimal drug regimens; modelling how ethics can serve to justify research priorities and shift presumptions going forward. Researchers and pharmaceutical companies working to advance innovative trials involving pregnant people can also use these considerations to guide future studies.

2.2 Recommendations

The PHASES guidance further outlines 12 specific recommendations, derived from the ethical foundations of equitable protection, access and respect, and actionable within the current regulatory context. They address multiple stakeholders across the arc of drug development and post-approval research, and are organized around four themes: building capacity, supporting inclusion, achieving priority research and ensuring respect (Figure 1).

The first three recommendations address the need to build capacity within the HIV research community. Currently, patterns of exclusion go beyond what might be expected from existing regulatory and ethical constraints, suggesting barriers within the research culture. Stakeholders and agenda-setters can facilitate a cultural shift by affirming the need to conduct research with pregnant persons – for instance by issuing public statements or endorsing frameworks for accelerated inclusion. The guidance also recommends expansion of key resources: formalizing a global network for advocacy and resources to capitalize on existing advocacy efforts, tools and educational resources; and enhancing training to mitigate misunderstandings about permissible conditions for research with pregnant people across organizations that fund, conduct or provide guidance or oversight for research. These recommendations are set forth in recommendations 3, drawing on a range of excellent educational tools.

The next three recommendations address the need to support inclusion of pregnant people and their interests in research through design and oversight. As pregnant people are among those most in need of safe and effective interventions, trials should be designed to integrate pregnant participants and gather pregnancy-specific data whenever possible. These recommendations are set forth in recommendations 4, 5 and 6, and are organized around four themes: building capacity, supporting inclusion, achieving priority research and ensuring respect (Figure 1).

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### Building Capacity

1. **Affirm the need for research with pregnant people:** Organizations with influence over the development, research, regulatory approval, guidance development, and use of HIV/co-infections drugs should affirm the imperative for responsible research with pregnant people to achieve a timely and equitable evidence base.

2. **Formulate a global network for advocacy and resources:** The global HIV/co-infections research and advocacy communities, supported by funders, should formalize a network dedicated to advancing needed research with pregnant people. This network should facilitate research with pregnant people by creating a portfolio of shared resources to empower researchers to pursue, and enable oversight committees to effectively evaluate, studies that meet the needs of people who are pregnant.

3. **Enhance training:** Those involved in the conduct, monitoring, oversight, and community consultation of research in the HIV/co-infections space should be provided training in the ethical and legal issues relevant to research with pregnant people.

### Supporting Inclusion

4. **Design for inclusion:** Researchers designing trials in HIV/co-infections should commit to a goal of integrating pregnant people wherever possible and optimizing opportunities to gather pregnancy-specific data.

5. **Review for and facilitate inclusion:** Regulatory review sections, research ethics committees, and funders of HIV/co-infections research should require proposed clinical trials protocols to provide justification whenever pregnancy is indicated as a criterion for exclusion or removal from a trial, and should proactively support and incentivize inclusive designs.

6. **Ensure equitable research on pregnant persons’ own health:** Agenda setters in HIV/co-infections research should commit to equitably promoting the study of pregnant persons’ own health needs as a key pillar of effort and funding. Research into fetal safety outcomes should be matched by relevant maternal outcomes assessments to ensure that decisions about whether and which options to pursue during pregnancy are made with equitable consideration of the pregnant person’s health.

### Achieving Priority Research

7. **Integrate pharmacokinetic (PK) studies:** Plans for pregnancy-specific PK pharmacokinetic studies should be integrated into new drug development plans and performed as early as possible, ideally before licensure, for all new preventives and treatments anticipated to be used during pregnancy.

8. **Enhance post-approval safety evaluations:** The HIV/co-infections research community should commit to a more robust and regularized structure of post-approval safety evaluations to ensure both adequate pharmacovigilance and pregnant people’s timely access to important drugs. This includes expanding prospective registries, conducting timely prospective observational studies for drugs in widespread use during pregnancy, and conducting prospective cohort studies of unintended exposures to probe safety signals that stand in the way of pregnant people accessing important drugs.

9. **Address legacy evidence gaps:** Currently approved HIV/co-infections preventives and treatments should be reviewed for critical pregnancy-related evidence gaps that interfere with safe, evidence-based use in pregnancy, and research should be conducted to address those gaps.

### Ensuring Respect

10. **Ensure access to life-saving experimental drugs:** Pregnant people should be guaranteed fair access to participate in trials and special access programs for experimental interventions that offer potential life-saving benefit in contexts where no or poor alternatives exist.

11. **Respect and support decisional authority:** When a pregnant person of legal standing is eligible to participate in research, their voluntary and informed consent should be sufficient to authorize participation. Accommodations should be made to facilitate a pregnant person’s ability to engage the father, family, or other personal supports, and to promote understanding of the benefits and risks of research participation.

12. **Contextualize risk findings:** Those conducting HIV/co-infections research with pregnant people should anticipate possible adverse events and proactively develop communication strategies for adequately contextualizing them against baseline rates of such events. Communication of overall findings should take care to contextualize potential risks of an intervention against its potential benefits and the risk/benefit profiles of alternatives, and should include benefits to the pregnant person and those that would accrue secondarily to the child should the pregnant person’s health be benefited.

*Updated toward gender-inclusive language.*

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**Figure 1. Recommendations of the PHASES guidance**
widespread use in pregnancy; and committing to the timely pursuit of safety signals [57].

In addition to accelerating the evidence for new drugs, there is a need to address key legacy evidence gaps [Recommendation 9]. Absence of pregnancy-specific evidence for currently available therapies may significantly affect access, equity or risk in the context of pregnancy. Public research institutes and private and industry funders can make a critical difference in directing funding to areas of greatest need, such as prevention [34]. Priority should be given to the most pressing or impactful gaps – those regarding drugs widely used in pregnancy but lacking evidence on maternal outcomes, or drugs widely used in non-pregnant populations but lacking adequate safety data for woman and foetus; and pregnancy-specific pharmacokinetic data on commonly used or urgently needed drugs.

The final recommendations centre on ensuring respect for pregnant people – for their immediate health needs, autonomy and interests in the interpretation and communication of research findings. One of the clearest cases is where participation in a trial or special access program offers the only prospect for life-saving benefits. Previously, pregnancy has been used as an exclusion criterion for access to such trials or programs, even where no or poor alternatives exist and no risk to the foetus from the intervention has been identified [58, 59]. HIV/co-infections researchers should ensure that pregnant people have fair access to potentially life-saving experimental drugs [Recommendation 10] by removing pregnancy as exclusion criterion for access, unless there is demonstrable evidence that risks of the intervention outweigh potential benefits for pregnant people and their offspring.

In addition to respecting a pregnant person’s health interests, it is critical to respect and support their decisional authority [Recommendation 11]. While many individuals (the father or partner, family members and personal supports) may have an interest in the outcome of pregnancy, a pregnant person of legal age should be at the centre of decisions and their voluntary and informed consent should be sufficient to authorize research participation. Researchers should provide meaningful decisional support to prospective participants, which may include facilitating consultations with partners and family, and work to mitigate social risks of participation, such as partner or family violence and abandonment.

The final element of respect regards responsible communication of research findings. Clear risk assessment, communication and translation are important for any research, but research in pregnancy brings special challenges and potential distortions. Adverse events, common in pregnancy, may be particularly alarming in the context of research. Such events should be anticipated and researchers should proactively develop communication plans that contextualize risk findings [Recommendation 12] against baseline rates in pregnancy and against the risks, benefits and uncertainties of alternatives. As research in pregnancy increases, contextualizing risk in publications and research communications will be critical to ensuring that studies lead to better health for pregnant persons and their children.

These 12 recommendations, grounded in ethics, are a resource for stakeholders working to improve care for pregnant people and their offspring through better evidence, and have informed calls for a more inclusive agenda [27, 60, 61].

Going forward, pharmaceutical companies can use the guidance to inform approaches to study design and research priorities; regulatory agencies can build on the recommendations in developing strategies for improving knowledge about pharmaceuticals in pregnancy; funders and agenda-setters can cite guidance as they consider investment in and prioritization of research with pregnant people; oversight bodies can use the guidance in formulating a more ethical and inclusive approach to research protections; researchers can highlight recommendations that support important studies. Finally, the guidance can help scaffold burgeoning global advocacy by and for pregnant people to be included in responsible biomedical research.

### 3 | CONCLUSIONS

The HIV community has a long history of finding pathways to address and improve the health of complex and underserved communities. The same creative and inclusive approach should be applied towards closing critical evidence gaps for pregnant populations. There are clear pathways forward and growing agreement about the need for – and promise of – advancing them. Those who fund, conduct, oversee and advocate for research can build on PHASES guidance and momentum to facilitate more, better and earlier evidence to optimize the health and wellbeing of pregnant people and their children.

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The authors declare no competing interests.

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