

The Elizabeth Glaser Pediatric AIDS Foundation seeks to prevent pediatric HIV infection and to eliminate pediatric AIDS through research, advocacy, and prevention and treatment programs.

OUR LOGO

Just weeks before Elizabeth Glaser's daughter, Ariel, passed away from AIDS-related illness in 1988, she painted a picture of how she envisioned the world — as a beautiful garden kept bright with sunshine and surrounded by love. Her inspiration serves as the Foundation's logo, representing hope for children everywhere.

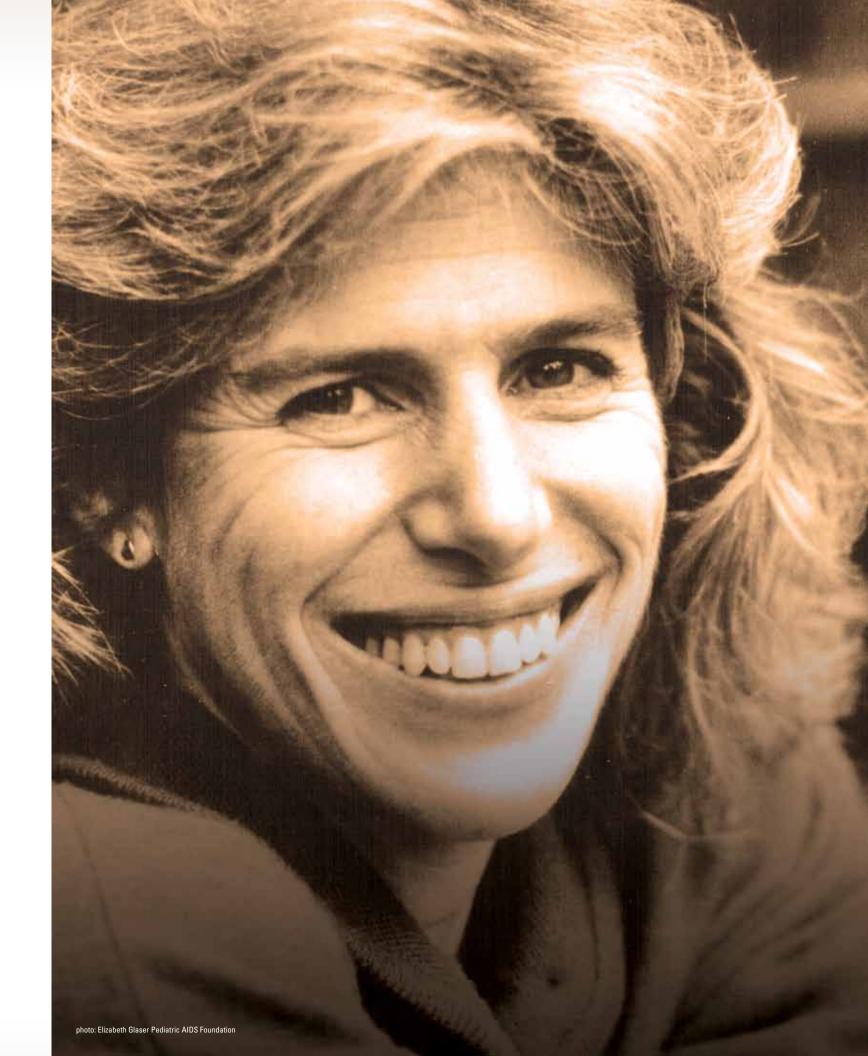
People say they care, but a CTIONS are what save lives.

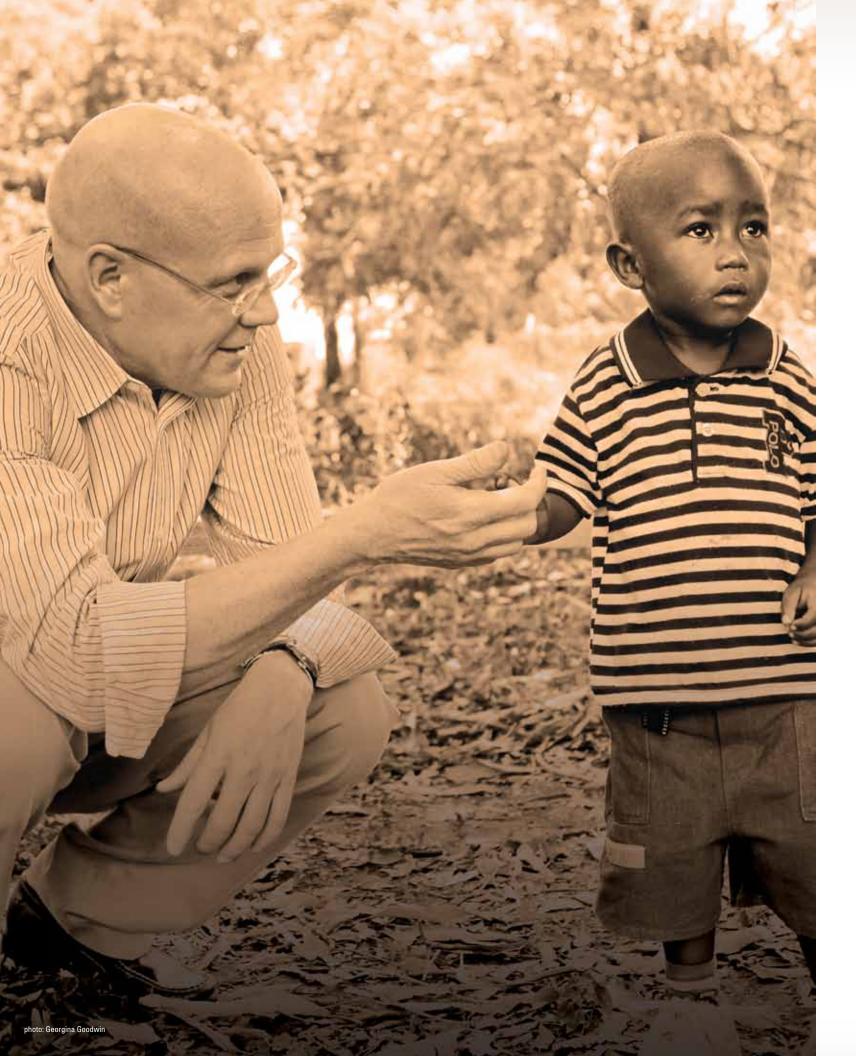
-Elizabeth Glaser, 1947-1994



Foundation History

Elizabeth Glaser acquired HIV through a blood transfusion and unknowingly passed the virus on to her daughter, Ariel, and her son, Jake. Following Ariel's death in 1988, Elizabeth joined with close friends Susie Zeegen and Susan DeLaurentis to create a foundation to bring hope to all children with AIDS. While Elizabeth lost her own battle with AIDS in 1994, Jake is now a healthy young adult, and thanks to the work of the Elizabeth Glaser Pediatric AIDS Foundation, hundreds of thousands of other children have a chance to lead longer, healthier lives.





Executive Message

This year marks my first as president and CEO of the Elizabeth Glaser Pediatric AIDS Foundation, and I couldn't be more pleased to be part of an organization that has had such an incredible impact on the HIV/ AIDS pandemic.

In the Foundation's first decade, Elizabeth Glaser put a face on the epidemic and became a tireless advocate for children and families affected by HIV/AIDS; in its second, the Foundation expanded its work into Africa and other regions hardest hit by the virus, placing particular emphasis on preventing transmission of HIV from mother to child. And now, in the Foundation's third decade, we are working with partners around the world to achieve our ultimate goal: The elimination of pediatric AIDS.

In 2008, 430,000 children were newly infected with HIV. Today, we have the ability to reach every woman with the medicines she needs to bring that number to nearly zero. The Foundation has capitalized on this momentum by joining with its partners to prioritize prevention of mother-to-child transmission of HIV—to prioritize it as the most proven, available, and achievable way to change the face of the AIDS pandemic.

We have the science. We have the medicines. Now is the time to eliminate pediatric AIDS. And your support—and that of our partners—will help us see the day when elimination is realized.

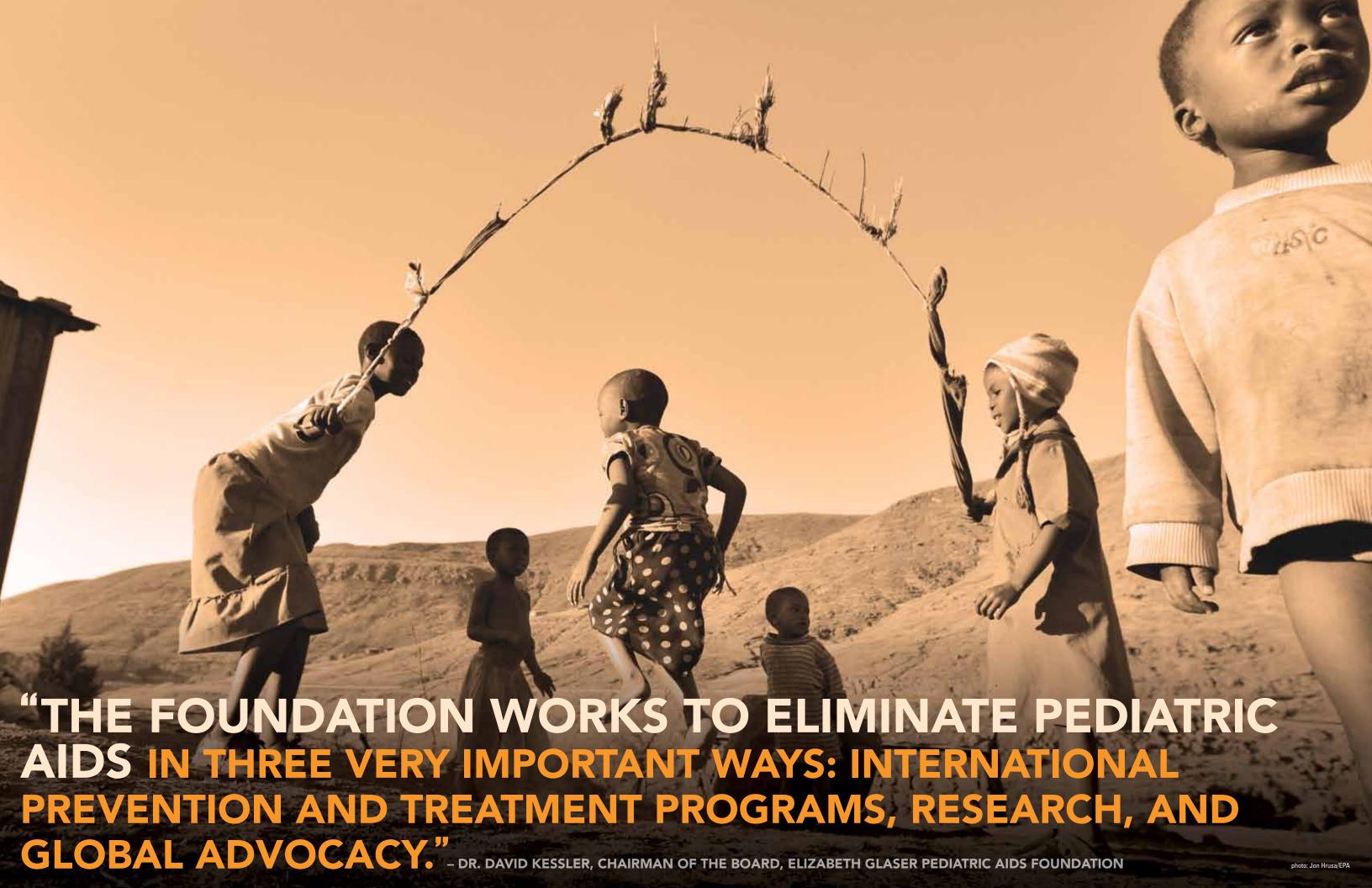
In the pages that follow, we are proud to share with you the ways in which the Foundation's research, global advocacy, and international care and treatment programs are working to achieve our mission. But you will see more—you'll have a window into a few lives that represent the millions of children and families we have already reached with lifesaving programs, and the millions more worldwide who still need our help.

Each one of these mothers, children, and families reminds us that, in the end, the only way to truly eliminate pediatric AIDS is to do it one province at a time, one community at a time, one family at a time. And as we begin our third decade of work, that is the *One Mission* the Foundation is all about.

Sincerely

chalf hy

Charles Lyons, President and Chief Executive Officer Elizabeth Glaser Pediatric AIDS Foundation



Suzan, United States

I am a mom who is passionate about life and family. Twenty-three years ago I married Clay, the man of my dreams, and together we are raising three amazing children—two biological, Alee and Mitchell, and a son, Yonas, whom we adopted from Ethiopia. Life is good. But it wasn't always that way for our family.

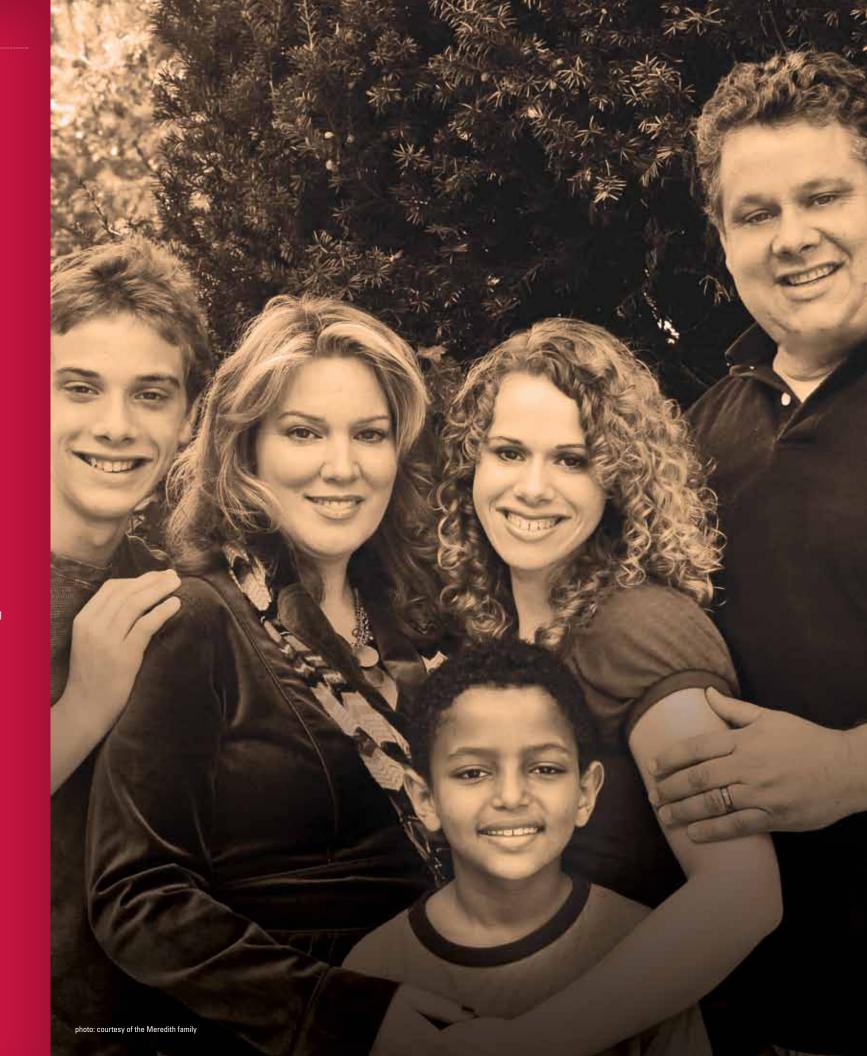
At 19, I unknowingly contracted HIV from my high school sweetheart (who I believed had died of cancer) and carried the virus for nearly 10 years without ever knowing it. We were very lucky in that my husband never did contract HIV, but unfortunately, Alee and Mitchell did. I nearly lost them in 1996—but thankfully, we had access to medicine that brought our children back to us.

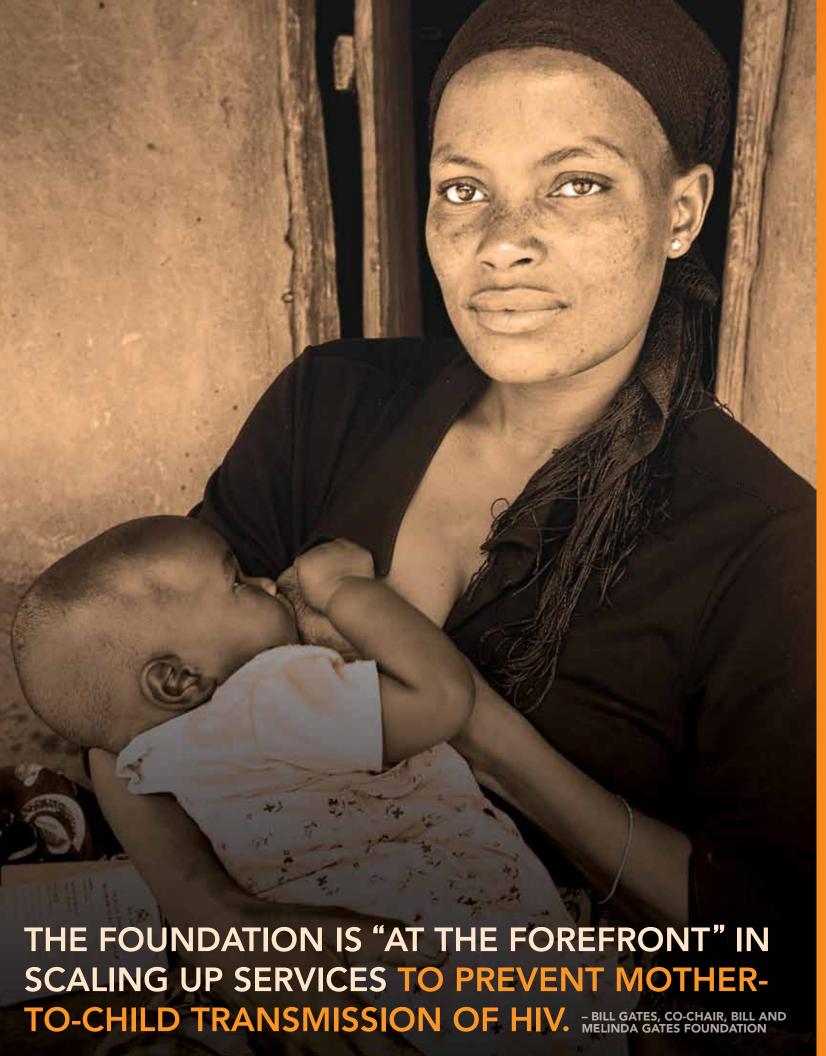
We are very fortunate, but that is not often the case in other parts of the world, like Africa, where mothers often feel helpless to stop the spread of the virus to their own children. Being a mother with three children who are all living with HIV, yet remarkably healthy, I cannot imagine what mothers in the developing world must face—to find medicines, care, and treatment for their children.

The hardest part of living with HIV was never that I might die, but rather that I gave this terrible disease to Alee and Mitchell. No mother should have to carry that burden. Not today, not ever. Especially when mother-to-child transmission of HIV is completely preventable. Inexpensive and effective medicines can reduce the chances of a mother passing the virus on to her children to less than 2 percent. Those are some pretty terrific odds.

Mother-to-child transmission has been virtually eliminated in the United States. That can't be said for other places in the world, but it could be. We can stop mothers and children from dying. I know because I've seen it with my own eyes.

Suzan lives with her family in Louisville, Kentucky. Alee, 19, is a sophomore in college. Mitchell, 14, is an honor student who loves music; and Yonas, 8, Suzan says, is "our spirited little guy who has added a lot of laughter and happiness to the mix."





International Programs

The Foundation's work has expanded to the areas hardest hit by the AIDS pandemic, responding to the urgent need for implementation of lifesaving programs. Working together with governments and partners, Foundation-supported programs in 17 countries provide a full range of critically needed services—from counseling and testing, to prevention, to HIV care and treatment for children and families.

photo: James Pursey

Guided by the groundbreaking results of our research, and in partnership with public and private organizations around the world, the Foundation's international programs are reaching more children and women in the areas hardest hit by the pandemic.

As of December 31, 2009, the Foundation reached the following milestones in its prevention, care, and treatment initiatives:

- The Foundation worked in 17 countries and supported more than 4,800 sites.
- In 2009, more than 2.3 million women accessed Foundation-supported services for prevention of mother-to-child transmission. Since the beginning of its global programs, the Foundation has provided more than 9.2 million women with the services to prevent transmission of HIV to their babies.
- In six years, our care and treatment programs, focused on children and their families, have enrolled more than 923,000 individuals, including nearly 75,000 children. Since enrollment began, more than 482,000 individuals have begun life-prolonging antiretroviral treatment and more than 39,000 are children under the age of 15.





Building on long-term support and commitment from the private sector, the Foundation's international HIV/AIDS programs have reached a new level, thanks to our public partnership with the U.S. Government, including the United States Agency for International Development and the United States Centers for Disease Control and Prevention.

A crucial step forward in combating HIV/AIDS worldwide, these programs also make up a critical component of the President's Emergency Plan for AIDS Relief (PEPFAR). But while U.S. Government funds have helped contribute to significant expansion of the program, the continued support of individual donors is imperative if we are to reach our goal of eliminating pediatric AIDS.



Daniel, Lesotho

I am 17 years old, and I live with my grandmother in Molika-liko village, high in the mountains of Lesotho in Mokhotlong district. My younger brother and I came to live here after my mother died of AIDS in 1997. After we moved here, my brother grew sick. He also died of AIDS in 1999.

When I was 14 years old I got really sick. I had sores across my body. I came home and went to Mokhotlong Hospital, where the doctors told me I had HIV. They gave me antiretroviral medications to make me better. The next few years were very hard. I couldn't go to school. There is no school for kids my age in Molika-liko, and I was too sick to go to Maseru, which is many hours from here. I was lonely, and sometimes I ran away.

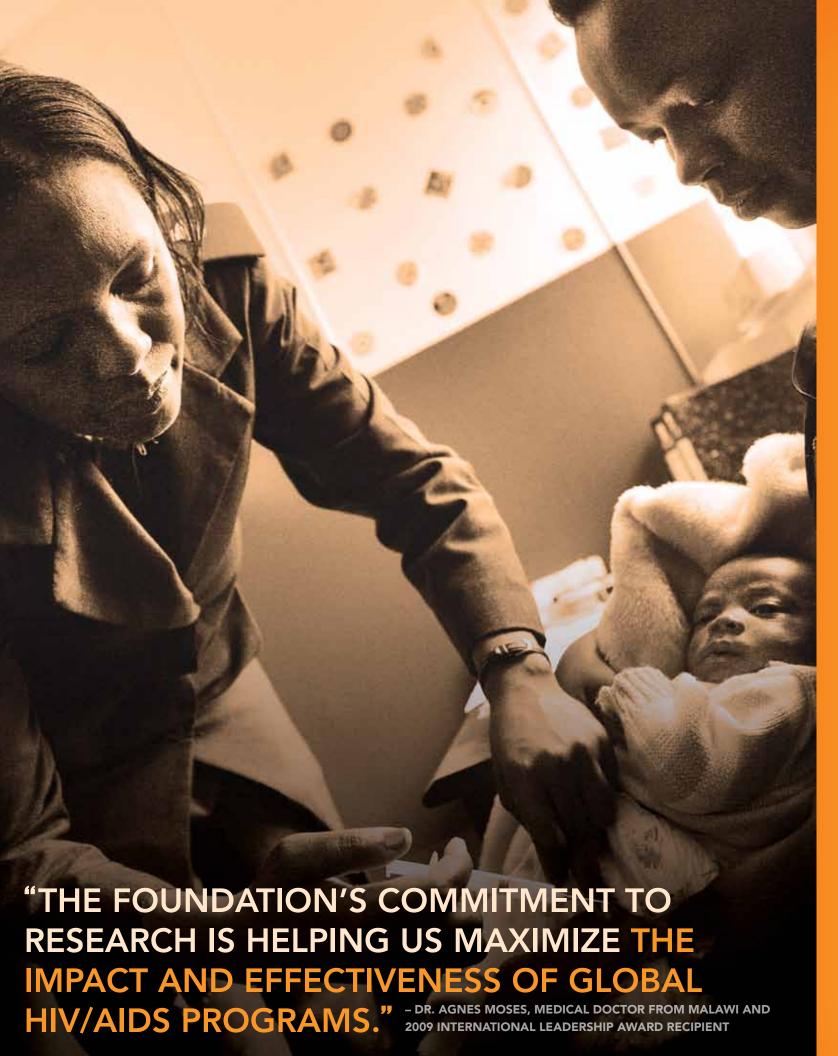
But I thank God for my grandmother—she always supports me. She helped me to accept my HIV status. She made me understand that there is medicine available that can help me get better. She told me when to take it, and she told me there are people out there working so that this medicine and other support can get to all the people who need it. I owe my life to her.

Now my CD4 count is increasing—it used to be below 100, and now it is 168. This means that the medicine is working and my immune system is getting stronger, although I still don't feel completely well.

With the help of my grandmother and the staff at the health center, I will continue to take my medicine and grow healthy and strong.

Setloboko has not been to school in more than four years, but he plans to start again next year. He would like to study biology and physics and become an engineer.





Research

Elizabeth Glaser was one of the first public figures to advocate for research focused on the prevention and treatment of HIV and AIDS in children. Since Elizabeth's initial efforts, the Foundation has continued to bring together leading international scientists to conduct basic, clinical, and operations research as part of our global efforts to eliminate pediatric AIDS.

photo: Jon Hrusa

The groundbreaking results of the Foundation's research are contributing to advances in the United States and around the world, helping our programs reach as many people as possible.

In 2009, the Foundation worked to address the specific needs of children through several research initiatives, including:

- The Foundation concluded research illustrating the importance of retesting HIV-negative pregnant women prior to delivery in public facilities to confirm their status. In a study led by Country Director Mary Pat Kieffer in Swaziland, of the almost 1,400 women who had initially tested HIV-negative at prenatal care visits and agreed to be retested, 4.4 percent had positive tests at the time of delivery. By identifying the need to retest women in high-prevalence countries such as Swaziland, these results will ensure that more HIV-positive women who are diagnosed during labor will get the medicines they need to prevent transmission of HIV to their babies.
- The Foundation started supporting two research projects aimed at understanding breast milk transmission of HIV from mother to infant. The first, led by Dr. Ed Janoff of the University of Colorado, will study how certain liquids and foods that infants ingest as a part of mixed feeding practices might make them more susceptible to HIV infection through their mothers' milk. The second project, led by Dr. Frank Kirchoff of the University of Ulm, utilizes novel technologies to screen breast milk samples for factors that block or inhibit HIV. Results from these studies should be available within the next two years and could be used in prevention programs around the world to ensure that more babies live free of HIV.

International Leadership Awards

The Foundation's International Leadership Award program is filling a critical gap in the development of research leaders and clinicians in resource-poor countries. In 2009, the Foundation awarded this grant to Dr. Agnes Moses, a medical doctor from Malawi. Thanks to the generosity of longtime partner Jewelers for Children, Dr. Moses is receiving funding over a three-year period for a project aimed at improving the effectiveness of prevention of mother-to-child transmission and at improving maternal and infant HIV diagnosis, care, treatment, and support in Lilongwe district of Malawi.



photo: by Richard Lord for Fogarty International Center/NIH

Zanele, Swaziland

I live with my husband, Mfanzile, and our baby, Phiwa, at the top of a hill, on a winding dirt road outside Manzini, Swaziland.

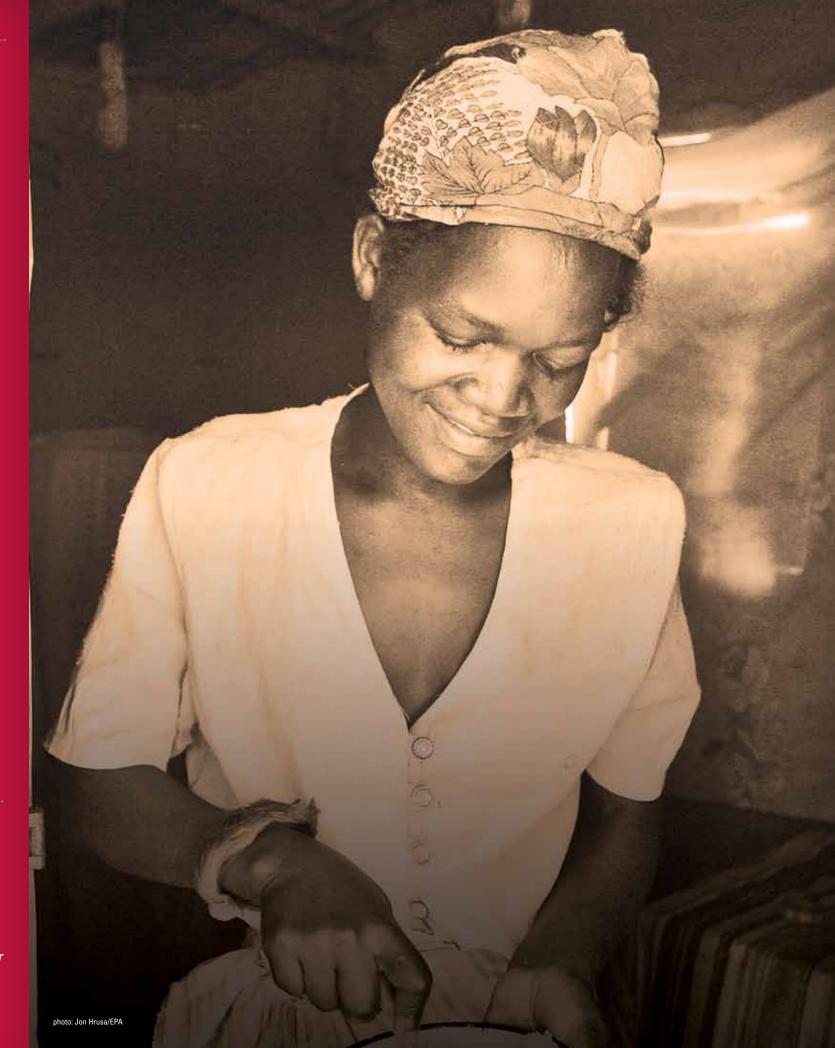
Five years ago, I became dizzy during school exams and was taken to the hospital. That's when I discovered I was pregnant. I also learned I was HIV-positive. At that time, I didn't have access to medicine to block the transmission to my baby. When my baby, Tema, was one year old, she became sick and suddenly passed away.

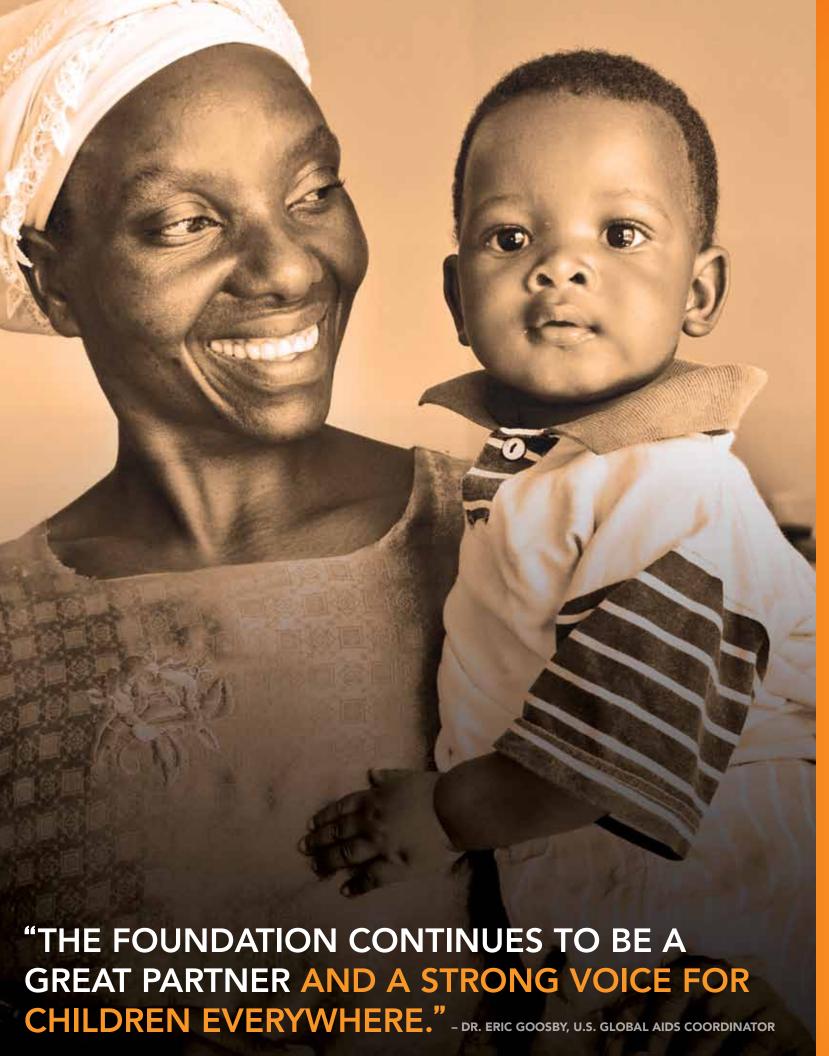
The time after Tema's death was difficult for Mfanzile and me, but we continued to see each other. Then Mfanzile became sick, and I took him to the clinic. He was tested for HIV and learned that he was positive. Now we are both receiving antiretroviral treatment to control the virus.

A few years later, I was pregnant again, but this time was much different. I was taking antiretroviral medicines to treat my HIV. This medicine made it possible for me to give birth to a baby who was HIV-free. I had another girl, named Phiwa. She has been tested several times for HIV and recently received her final test results. Mfanzile and I were so excited to learn that she is HIV-negative.

Living with HIV is not easy. We are shunned by much of our family due to our HIV status. Recently, Mfanzile fell ill and lost his job as a night watchman. But through it all, we are forever inspired by Phiwa and so excited to see her grow up without HIV.

The Foundation recently learned that after several months of declining health, Mfanzile passed away. Zanele and Phiwa, though still healthy, were removed from their home by Mfanzile's relatives and have gone to live with Zanele's mother. Zanele's story reminds us of the importance of continued advocacy for better access to important HIV/AIDS prevention, care, and treatment services, as well as psychosocial support services to help families understand they're not alone in fighting this disease.





Public Policy & Global Advocacy

Elizabeth Glaser was a pioneer in fighting for the rights of children living with HIV. Building on her legacy, the Foundation's public policy and global advocacy efforts work to challenge national governments and international organizations to commit the political and financial resources necessary to ensure that children are made a priority in the battle against HIV and AIDS.

photo: James Pursey 25

The Foundation works closely with policymakers in the United States and around the world to continue the work Elizabeth started, advocating for the best public policies for children and families living with HIV and AIDS.

In 2009, the Foundation continued to be a voice for children by ensuring that children and families living with HIV are a global priority.

- In January, Foundation Vice President of Research Dr. Laura Guay participated in the first-ever expert panel on the prevention of mother-to-child transmission of HIV, mandated by Congress and convened by the Office of the U.S. Global AIDS Coordinator.
- In February, Foundation Ambassador Linda Siemers and her son, Cameron, participated in a workshop hosted by the National Institutes of Health on pediatric drug and medical device development to discuss their personal experiences in pediatric clinical trials for HIV and AIDS.
- Throughout the year, the Foundation worked with country staff in Africa to conduct several global advocacy consultations and to develop goals and strategies to elevate in-country advocacy activities.

Foundation Ambassadors

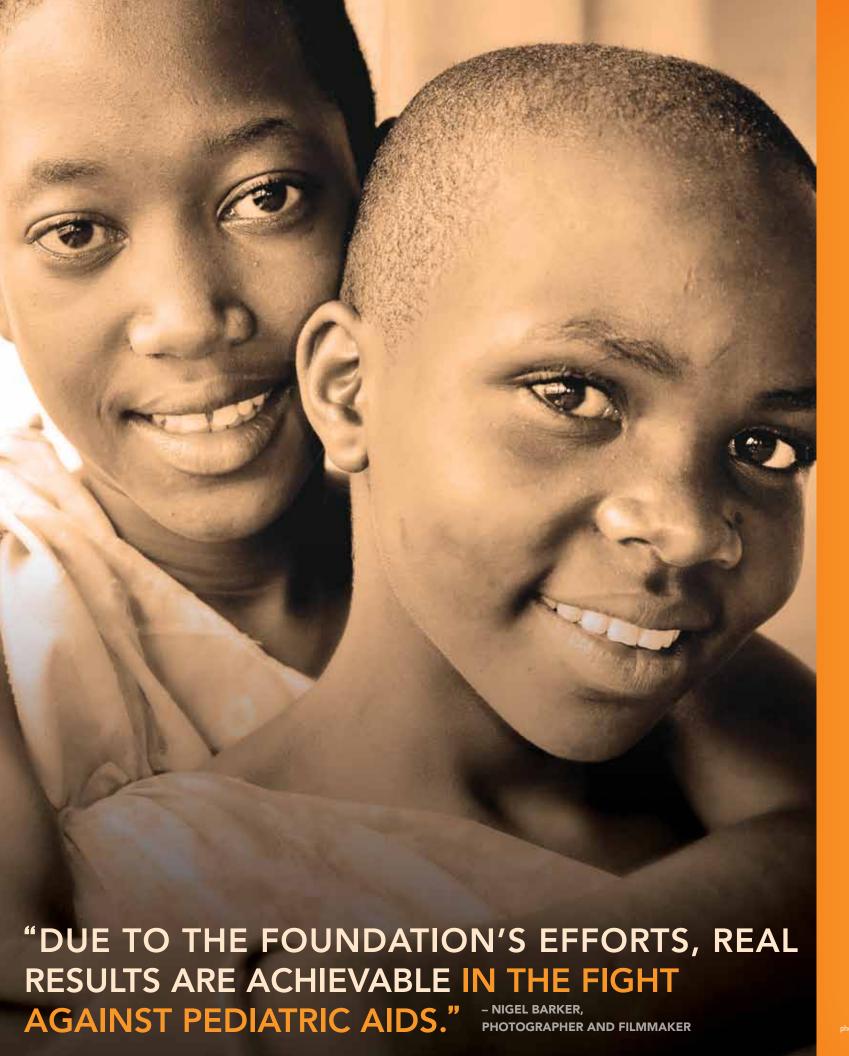


photo: Nigel Barker, LLC

The Foundation Ambassadors are a community of children, young adults, and families infected and affected by HIV and AIDS, all working together to help the Foundation raise awareness and resources by putting a face on the issue of pediatric AIDS. From August to December 2009, seven Foundation Ambassadors testified at six White House-sponsored community HIV/AIDS discussions to highlight the importance of including women and children in a national HIV/AIDS strategy. Based on her testimony, Foundation Ambassador Cristina Peña (front row, right) was later selected to cofacilitate a special White House youth forum on HIV/AIDS in Washington, D.C., and to work with the administration to prioritize issues important to young people living with HIV and AIDS in the United States. Thanks specifically to these and other efforts, the needs of women and children living with HIV and AIDS are being addressed at the highest national level.

On February 2, 2010, Tanya Torres (front row, center, in glasses) passed away from medical issues related to her HIV. She was 26. Tanya, a single mother to her son, Damien, had been part of the Foundation family since the very beginning. She was courageous and funny and did whatever she could to help the Foundation achieve its mission. We love her, and we'll miss her.





Special Thanks

Since its inception, the support of caring individuals, corporations, foundations, and international organizations has allowed the Foundation the flexibility to fund critical programs that were not being supported elsewhere. From our signature celebrity events, like A Time for Heroes and Kids for Kids, to college dance marathons, the Foundation continues to raise these much-needed funds to ensure that our programs remain innovative and are able to reach as many children and families as possible.

to: James Pursey

We are so grateful to some very special friends who have helped the Foundation bring the promise of a healthy future to children and families around the world.

Communications Workers of America

For the past 20 years, the Communications Workers of America (CWA) has been one of the Foundation's most committed and vocal supporters. CWA's national and local chapters — which make up America's largest communications union and represent more than 500,000 people — have made a significant difference in the battle against pediatric AIDS, donating more than \$7 million to benefit the Foundation's programs. In 2009, under the leadership of Executive Vice President Annie Hill, CWA raised \$260,000 for the Foundation.

Jewelers for Children

The official charity of the jewelry industry, Jewelers for Children (JFC) was one of the earliest supporters of the Foundation's international programs and continues as a key Foundation partner today. Since 1999, JFC has provided more than \$7.6 million in grants, including \$225,000 in 2009 for the Foundation's lifesaving HIV prevention programs in sub-Saharan Africa and India.

Johnson & Johnson

Johnson & Johnson has been a steadfast supporter of the Foundation for nearly two decades, contributing more than \$11 million. To date, Johnson & Johnson's funding has supported Foundation programs in 11 countries that have reached nearly 2 million pregnant women with HIV counseling, provided testing to 1.7 million women, and administered antiretroviral medicine to more than 150,000 HIV-positive pregnant women to prevent transmission of HIV from mother to baby. In 2009 alone, Johnson & Johnson helped to support the Foundation's HIV prevention efforts in Cameroon, India, Lesotho, Malawi, Swaziland, and Zimbabwe.

Ride FAR

Established by Suzy Becker in 1989, Ride for AIDS Resources (Ride FAR) is the longest continuously running HIV/AIDS bike-a-thon in the nation, raising awareness, compassion, and critical funding for children and adults living with or affected by HIV/AIDS. Since its first contribution to our national Emergency Assistance Program in 1997, Ride FAR has donated more than \$300,000 to the Foundation. Ride FAR's loyal support has followed the expansion of our programs internationally, with its 2009 grant of \$49,813 directed to our global pediatric HIV/AIDS initiatives.

Ronald McDonald House Charities

The Foundation has been fortunate to receive grants totaling more than \$900,000 from the Ronald McDonald House Charities (RMHC) over the past 12 years. In 2009, RMHC contributed \$77,000 to help the Foundation establish children-focused, provider-initiated testing and counseling in settings most severely impacted by the global AIDS pandemic.

Gene Simmons

Gene Simmons, a member of the rock band KISS, has provided tremendous support to the Foundation for more than a decade. In 2009, upon successfully competing in the reality television show *Are You Smarter Than a 5th Grader?*, Mr. Simmons donated his winnings of \$500,000. Previously, the Foundation received a generous contribution from his participation on the television series *The Apprentice*. Mr. Simmons's in-kind donations—including one of his guitars that was featured in a Foundation auction—have generated additional funds for our efforts to eliminate pediatric AIDS around the world.

Thank you to all of our friends, whose support has allowed the Foundation the flexibility to fund lifesaving programs around the world.

\$1,000,000 and above

Bill & Melinda Gates Foundation

Johnson & Johnson

PATH

UK Department for International Development

United States Agency for International Development

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\$500,000 - \$999,999

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Gina and Mark Chiaviello

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Richard Sondheimer

Sony

Southern Nevada Multi-Housing Association

 ${\sf Katherine}\ {\sf G.}\ {\sf and}\ {\sf Jerry}\ {\sf Speyer}$

Jill and Scott Spiwak

Standard Bank of South Africa

Lori and Daniel B. Steuer

Olivia and Albert Stewart

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John Oscar Utendahl

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Wells Fargo Foundation

Alex Emma and Jeffrey Wetzel

Deborah and Peter Wexler

Deborah and Clifford White

Whole Foods Market

Margo and Irwin Winkler

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Shailene Woodley

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Susie and Dr. Peter Zeegen

The Zingale Family Foundation

Gifts amounting to less than \$1,000 are deeply appreciated but not listed here due to space constraints.

If we have inadvertently omitted you or your organization, please accept our apologies and contact Colleen Zakrewsky at 202.407.7970 or czakrewsky@pedaids.org.

Thank you for supporting the Elizabeth Glaser Pediatric AIDS Foundation. Our success depends on the generosity of donors, who make annual gifts of cash as well as other types of contributions.

Thank you to the staff and volunteers of the Foundation, whose personal commitment to the cause continues to drive our projects and programs around the world.

Ways to Give

The Foundation's fiscal year is January 1 to December 31, and our tax ID number is 95-4191698. Donors may take advantage of one or more of the following opportunities:

Cash, Check, or Credit Card

To make a cash gift, you can either contribute online at:

www.pedaids.org/Donate

or send a check to:

Elizabeth Glaser Pediatric AIDS Foundation, Dept. 0096, Washington, D.C. 20055

Stock

To make a gift of stock, provide your broker with the following delivery instructions:

Transfer via DTC #2108, Comerica Bank Code 40 Comerica Bank, P.O. Box 75000, Mail Code 3404, Detroit, MI 48275-3404

For further credit to Elizabeth Glaser Pediatric AIDS Foundation—General Fund Account #1040008962

Your broker should provide the following information: donor's name, number of shares, name of shares, CUSIP number or ticket symbol, date of transfer, and the fair market value on the date of transfer.

Then notify Andy Schultz in our Development Department at: 202.448.8431 or aschultz@pedaids.org.

Workplace Giving

Giving to the Elizabeth Glaser Pediatric AIDS Foundation through your employer is a great way to contribute to the Foundation's work and to encourage your colleagues to do the same. Contact your employer to find out how you can make convenient payroll deductions to help us to eliminate pediatric AIDS. Many employers also sponsor matching gift programs and will match any charitable contributions made by their employees. Some companies even match gifts made by retirees or spouses.

Gift Planning

You may find you can make even more generous gifts by carefully considering what, when, and how you give. You might consider remembering the Elizabeth Glaser Pediatric AIDS Foundation in your will or trust.

Please contact Colleen Zakrewsky, Vice President of Development and Marketing, at 202.407.7970 or czakrewsky@pedaids.org, if you are interested in exploring a planned gift. We would be happy to work with you, your accountant, or your tax advisor to discuss your options for a charitable gift.

\$15 could reach one pregnant woman with the services she needs to prevent transmission of HIV to her baby.

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- * Term ended Nov. 2009
- ** Term began Jan. 2010

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Financial Overview

Since its inception, the Foundation has been dedicated to raising critical funds to prevent new infections and bring hope to children and families living with HIV and AIDS. This commitment continued in 2009, when the Foundation received total revenues of more than \$127 million.

The continued growth of Foundation revenues represents the dedication of individuals, corporations, foundations, and international organizations, as well as ongoing support from the U.S. Centers for Disease Control and Prevention and the United States Agency for International Development. This combination of funding sources is making our programs more effective and ensuring that more children and families are served through the Foundation's research, advocacy, and international prevention and treatment programs.

In 2009, the Foundation also continued to ensure that the majority of every dollar raised goes directly to programs that are reaching as many children and families as possible. Of the Foundation's total expenditures, more than 87 percent went to our lifesaving programs around the world, and our financial performance and accountability are recognized by leading charity rating organizations, including a four-star rating from Charity Navigator.

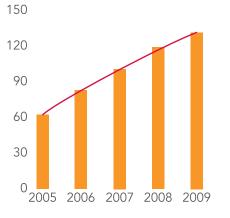
The Foundation's 2009 financial statements are prepared in accordance with GAAP (Generally Accepted Accounting Principles) and were audited by Ernst & Young, LLP. The complete audited financial statements for the Foundation may be viewed on our web site (www.pedaids.org).

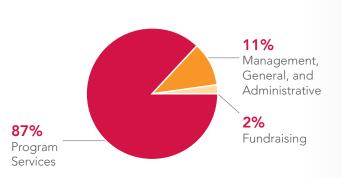
Total Revenue (2005–2009)

In 2009, the Foundation's revenue totaled \$127.7 million.



The Foundation is dedicated to maximizing the amount of funding for program services while ensuring appropriate management oversight and financial controls. Over 87 percent of expenditures in 2009 were for program services.





Statement of Financial Position	
ASSETS	
Cash and equivalents	6,575,633
Contributions and other receivables	20,662,019
Other assets	4,748,126
TOTAL ASSETS	31,985,778
LIABILITIES AND NET ASSETS	
Total liabilities	23,978,221
Net assets - unrestricted	6,044,485
Net assets - temporarily restricted	1,870,847
Net assets - permanently restricted	92,225
TOTAL LIABILITIES AND NET ASSETS	31,985,778
Statement of Activities, 2009	
PUBLIC SUPPORT AND REVENUE	
Contributions and grants	127,707,383
Other income	14,625
TOTAL PUBLIC SUPPORT AND REVENUE	127,722,008
EXPENSES	
Program services	114,492,792
Management, general, and administrative	13,848,297
Fundraising	2,479,819
TOTAL EXPENSES	130,820,908
Changes in net assets	(3,098,900)



