

# OUR WORLDWIDE MISSION TO ELIMINATE PEDIATRIC AIDS



# PRESIDENT'S

# MESSAGE

# ELIMINATING NEW HIV INFECTIONS AMONG CHILDREN IS NO LONGER JUST A DREAM. WE ARE CLOSER THAN EVER TO ACHIEVING OUR MISSION TO END PEDIATRIC AIDS.

In 2012, approximately 1 in 6 expectant mothers in lowand middle-income countries who received lifesaving antiretroviral medicine did so through a clinic supported by the Elizabeth Glaser Pediatric AIDS Foundation (EGPAF) or its affiliates. Our staff of nearly 1,000 employees channels its energy, expertise, and innovation into programs that effectively prevent HIV and provide care and treatment for those living with HIV and AIDS—collaborating with key partners, including the U.S. government, ministries of health in host countries, the United Nations Children's Fund (UNICEF), the Joint United Nations Programme on HIV/AIDS (UNAIDS), and the World Health Organization (WHO).

A high point of the year was the International AIDS Society Conference (AIDS 2012), which took place in Washington, D.C., in July. The conference brought together nearly 24,000 experts from around the world—researchers, policy makers, journalists, and people living with HIV—to share knowledge about the AIDS pandemic and prognoses for ending it.

EGPAF played a prominent role at AIDS 2012, with field and U.S.-based staff participating in panel discussions, press conferences, satellite sessions, poster exhibits, and the EGPAF exhibit booth. Elizabeth Glaser's legacy was frequently evoked throughout the week, as Michel Sidibé, executive director of UNAIDS, and other leaders stressed her crucial role in sparking a unified effort to eliminate AIDS in children.

On Dec. 1, 2012, World AIDS Day, the U.S. State Department released its PEPFAR Blueprint: Creating an AIDS-free Generation. At the report's launch event, EGPAF Global Ambassador Florence Ngobeni-Allen introduced Secretary of State Hillary Rodham Clinton, who outlined a bold strategy to eliminate AIDS by boosting policy, investment, and advocacy through the U.S. Presidents Emergency Plan for AIDS Relief (PEPFAR).

The Blueprint focuses on specific strategies, with the prevention of mother-to-child transmission (PMTCT) of HIV at the top of that list.

With this renewed vision of a generation free of AIDS, the work of EGPAF takes on even more importance. Fortunately, EGPAF's financial commitment remains strong, with 88 cents of every dollar raised going directly to our programs. We also continue to receive top ratings from leading philanthropic watchdog organizations for our adherence to the most stringent standards of financial performance and accountability.

In March, our board of directors elected new co-chairs: Willow Bay, senior editor at the *Huffington Post*, and Russ Hagey, worldwide chief talent officer at Bain & Company. Their combined communications and managerial expertise, as well as their deep commitment to children, help propel our organization forward and set a standard of excellence in leadership. We were also pleased to welcome Paula Kerger, president and chief executive officer of PBS, to our board of directors and look forward to her counsel on strategic communication matters.

I continue to be energized by and deeply proud to be leading an organization that balances operational acumen, scientific innovation, programmatic excellence, and effective advocacy. More importantly, I am hugely gratified that you have chosen to support EGPAF. Because of your generosity, millions of women, children, and families around the world are able to live and thrive.

Best regards,

Charles J. Lyons

President and Chief Executive Officer
Elizabeth Glaser Pediatric AIDS Foundation

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# **OUR GLOBAL**

# MISSION

# THE ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION SEEKS TO PREVENT HIV INFECTION AND TO ERADICATE PEDIATRIC AIDS THROUGH RESEARCH, ADVOCACY, AND PREVENTION AND TREATMENT PROGRAMS.

Twenty years ago, Elizabeth Glaser addressed the Democratic National Convention, bringing the heartbreaking reality of HIV into living rooms across the United States, awakening her nation and the world. In 1992, with few treatment options and limited political will, Elizabeth knew well the tragic prognosis of those living with HIV—especially children, having lost her daughter, Ariel, to AIDS-related illness four years earlier.

Elizabeth reminded us of our moral responsibility to end HIV and AIDS. "We are all in a struggle between life and death," Elizabeth declared. "We all need to hope that our dreams can come true. I challenge you to make it happen, because all our lives, not just mine, depend on it."

Elizabeth sparked a movement that has led to the development of effective medicines and programs for preventing transmission of HIV from mothers to children and providing treatment for those children who do contract the virus. Today, fewer than 200 babies are born with HIV in the United States each year, and other high-income countries have similar low numbers.

Extending that success around the globe, EGPAF—working with other global organizations and governments—has dramatically reduced the spread of HIV and provided millions of children and families with access to the services they need to remain healthy. In 2012, 1.1 million fewer people around the world became infected with HIV than in 2001. New HIV infections among children have fallen by 24 percent over the past two years.

But the fight is not yet won. Each day, 700 children are born with HIV because their mothers lack access to the medicine, health care, and information necessary to keep their babies HIV-free and themselves healthy.

Our staff works diligently to fulfill Elizabeth's mission of reaching the day when each mother or mother-to-be living with HIV receives the care and support she needs; when no child is burdened with a virus for which there is still no cure; when all countries have the ability to adequately care for families and children living with HIV. In 2012, EGPAF's programmatic support, scientific and research innovations, and advocacy campaigns made a real difference in the lives of millions of children, mothers, and families.

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WE ARE JUST

REAL PEOPLE

WANTING A MORE HOPEFUL LIFE. 99 ELIZABETH GLASER, 1992 DEMOCRATIC NATIONAL CONVENTION

# 2012: LOOKING BACK,

# MOVING FORWARD

#### **FEBRUARY**

Project HEART¹ (Help Expand Antiretroviral Therapy to children and families) officially ends. Over 10 years, more than 1 million people worldwide received HIV care and support services through Project HEART, and more than 2.5 million pregnant women received services to prevent mother-to-child transmission of HIV. EGPAF affiliates in Tanzania, Côte d'Ivoire, and Mozambique—established in 2011 in anticipation of the conclusion of Project HEART—became increasingly independent and productive in 2012.

EGPAF introduces new websites and a resources toolkit to support its new affiliates in Côte d'Ivoire, Mozambique, and Tanzania.

1 Project Heart was funded through PEPFAR in coordination with the CDC.

#### **MARCH**

EGPAF-supported scientists and clinicians, including EGPAF International Leadership Awardee Landon Myer from South Africa and Benjamin Chi from Zambia, present their latest findings at the 19th annual Conference on Retroviruses and Opportunistic Infections (CROI) in Seattle.

#### MAY

In coordination with the U.S. Agency for International Development (USAID), EGPAF publishes *Eliminating Pediatric AIDS in Tanzania*, a photo book highlighting its work through hope-filled profiles of people who have benefited from EGPAF-supported programs.

#### **JULY**

The International AIDS Society Conference (AIDS 2012) in Washington, D.C., draws nearly 24,000 experts from 183 countries and includes 194 sessions. EGPAF provides two oral presentations, 26 poster presentations, and six workshops—with updates during the conference through a dedicated blog. EGPAF also releases a revamped media toolkit, "A Journalist's Guide to Reporting on Pediatric HIV and AIDS."

EGPAF commemorates the 20th anniversary of Elizabeth Glaser's iconic speech at the 1992 Democratic National Convention. President and CEO Charles Lyons publishes an article through the *Huffington Post* about the legacy of her call to action and the charge to eliminate pediatric AIDS worldwide.

#### **SEPTEMBER**

EGPAF President and CEO Charles Lyons participates in an online discussion "Eradicating AIDS," hosted by the *Huffington Post*. Lyons is joined by a diverse panel of experts who discuss antiretroviral treatment and the state of research toward a vaccine and a cure.

#### **NOVEMBER**

EGPAF receives funding from the CDC through PEPFAR for the Malamu Project, a new five-year program that will increase services in the Democratic Republic of the Congo to prevent the transmission of HIV from mothers to children. The program also integrates screening for sexual and gender-based violence into routine mother-to-child prevention services.

#### **OCTOBER**

EGPAF partners with the U.S. Centers for Disease Control and Prevention (CDC) and Malawi's Ministry of Health to administer a five-year program to strengthen HIV services. Funded by the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), the program will strengthen district-level health capacity and systems.

#### **DECEMBER**

On World AIDS Day, Dec. 1, 2012, EGPAF Global Ambassador Florence Ngobeni-Allen introduces U.S. Secretary of State Hillary Rodham Clinton at the launch event for the PEPFAR Blueprint: Creating an AIDS-free Generation. The Blueprint states that "[s]cientific advances and their successful implementation have brought the world to a tipping point in the fight against AIDS."

# OUR GLOBAL

# PROGRAMS

In 2012, EGPAF's dedicated staff of nearly 1,000 helped save millions of lives in collaboration with key partners, including the United States government, ministries of health in host countries, multilateral organizations such as the United Nations Children's Fund (UNICEF) and the World Health Organization (WHO), and private donors. Nearly 800 of EGPAF employees are nationals in the countries most affected by HIV and AIDS, fostering greater efficiency and national ownership.

# EGPAF LEADS THE FIGHT AGAINST PEDIATRIC AIDS ON THREE FRONTS

CHAMPIONING the best interventions for preventing mother-to-child transmission of HIV SUPPORTING quality care and treatment to mothers and children who are living with HIV to eliminate HIVrelated maternal, neonatal, and child mortality STRENGTHENING
national health systems to
improve outcomes for mothers
and children

# **HIGHLIGHTS**

EGPAF AFFILIATES EGPAF is committed to supporting country ownership of efforts to end HIV. With the end of Project HEARTin February 2012, EGPAF transitioned many of its program activities to new affiliates in Côte d'Ivoire (Fondation Ariel Glaser pour la Lutte contre le SIDA Pédiatrique), Mozambique (Fundação Ariel Glaser Contra o SIDA Pediátrico), and Tanzania (Ariel Glaser Pediatric AIDS Healthcare Initiative), with each affiliate implementing directly funded awards from the U.S. Centers for Disease Control and Prevention (CDC).

option B+ in 2012, EGPAF responded to a groundswell of support from WHO and global health groups to adopt Option B+ within existing programs. In contrast to Option A and Option B—both of which limit the use of antiretroviral medicines to expectant mothers deemed most vulnerable—Option B+ will provide those medicines for all pregnant women living with HIV, regardless of the severity of infection. Under Option B+, treatment will extend through the lifetimes of those mothers.

# MOBILE TECHNOLOGIES FOR HEALTH (MHEALTH)

EGPAF partnered with Johnson & Johnson and the mHealth Alliance to explore communications tools that can more effectively link women, health workers, facilities, and laboratories in the countries where EGPAF works—using wireless networks, mobile telephones, and mobile applications.

# **SCIENTIFIC**

# RESEARCH

EGPAF has earned global respect for leadership in pediatric AIDS research. We support innovative projects, collaborate with the brightest scientific minds, and bridge gaps within the medical and research communities—to ensure that children, mothers, and families in the areas of the world hardest hit by HIV and AIDS are served by the best medical information and practices.

At the end of 2012, EGPAF led 25 active research projects.

# **HIGHLIGHTS**

### THE KABEHO STUDY

The U.S. Agency for International Development (USAID) granted EGPAF funding for the Kigali Antiretroviral and Breastfeeding Assessment for the Elimination of HIV (the Kabeho Study). This three-year, \$2.8 million project, funded through the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), will evaluate the survival in infants born to expectant Rwandan mothers living with HIV who participate in Option B+, an innovative new initiative to prevent the transmission of HIV from mother to child.

### **PROJECT ACCLAIM**

(Advancing Community-Level Action for Improving Maternal and Child Health and Prevention of Mother-to-Child Transmission of HIV)

Project ACCLAIM<sup>2</sup> tests the effect, individually and jointly, of three community-based interventions to increase demand, uptake, and retention of services for maternal and child health (MCH) and prevention of mother-to-child transmission (PMTCT) of HIV. These interventions include

- engaging community leaders to increase demand for MCH and PMTCT services;
- hosting forums to promote community awareness, education, and dialogue on MCH, PMTCT, and general health issues; and
- establishing peer support groups to promote greater involvement by men and improve knowledge and attitudes toward MCH and PMTCT services by pregnant women.

### **HIVCORE**

EGPAF is a leading member of HIVCORE, a new partnership focused on improving the scale and speed of HIV care and treatment and PMTCT efforts. Under the leadership of the Population Council, EGPAF is conducting a multicountry retrospective study of retention in PMTCT services for countries implementing different PMTCT options (Kenya and Swaziland with Option A, Rwanda with Option B, and Malawi with Option B+). An additional protocol for Tanzania has also been developed.

 $<sup>2\ \</sup>textsc{Project}\ \textsc{ACCLAIM}$  is supported by the Canadian International Development Agency (CIDA).

# PUBLICATIONS AND CONFERENCES

Several EGPAF-led studies were published in 2012. Two are highlighted below.

Provision of Services and Care for HIV-exposed Infants: A Comparison of Maternal and Child Health Clinic and HIV Comprehensive Care Clinic Models<sup>3</sup>

This study compared early diagnosis and HIV care for infants in maternal and child health clinics (MCH) versus HIV comprehensive care clinics (CCC) in Kenya. It found that the best care and earliest detection of HIV was through the MCH model.

Introduction of Rapid Syphilis Testing Within Prevention of Mother-to-Child Transmission (PMTCT) of HIV Programs in Uganda and Zambia: A Field Acceptability and Feasibility Study <sup>4</sup>

This study assessing the utility and feasibility of integrating rapid syphilis testing (RST) into PMTCT services in Uganda and Zambia found that doing so increases screening and treatment for syphilis among HIV-positive pregnant women without compromising HIV services.

In addition, Dr. Peter Mudiope received the Women, Girls, and HIV Investigators Prize at the AIDS 2012 conference, held in Washington, D.C., in July for his abstract of an EGPAF-supported study in Uganda.<sup>5</sup>

At the 19th annual Conference on Retroviruses and Opportunistic Infections (CROI) in March, Dr. Landon Myer, EGPAF international leadership awardee, presented data from South Africa about the often fatal outcome of pregnant women with HIV who do not continue clinic visits and drug regimens. This supports EGPAF's work on adherence to treatment. In the same session, Dr. Benjamin Chi, EGPAF's operations research grantee, presented findings that confirm the effectiveness of providing universal antiretroviral therapy to all pregnant women living with HIV.

<sup>3</sup> Ong'ech JO, Hoffman HJ, Kose J, Audo M, Matu L, Savosnick P, Guay L. "Provision of Services and Care for HIV-exposed Infants: a Comparison of Maternal and Child Health Clinic and HIV Comprehensive Care Clinic Models." J Acquir Immune Defic Syndr 2012 Sep 1; 61 (1):83-9.

<sup>4</sup> Strasser S, Bitarakwate E, Gill M, Hoffman HJ, Musana O, Phiri A, Shelley KD, Sripipatana T, Ncube AT, Chintu N. "Introduction of Rapid Syphilis Testing Within Prevention of Mother-to-Child Transmission of HIV Programs in Uganda and Zambia: A Field Acceptability and Feasibility Study." J Acquir Immune Defic Syndr. 2012 Nov 1;61(3):e40-6.

<sup>5 &</sup>quot;Partnership of HIV-infected Mothers (Peers), Community Lay Women/Men (Sengas/Kojas) and Village Health Teams (VHTs) with Prevention of Mother to Child HIV Transmission (PMTCT) Programs, Increased Male Partner Support for HIV-infected Women in One Rural Health Centre and Three Urban Hospitals in Uganda," Abstract no. MOPE672



# **PUBLIC POLICY &**

When Elizabeth Glaser discovered that the medicines prolonging her own life were unavailable to her young daughter, Ariel, because they had not yet been tested on children, she became one of the first people to champion the needs of children living with HIV. Building on Elizabeth's legacy, EGPAF works with policymakers around the world to continue the work she started, advocating for the best public policies for children, women, and families affected by HIV and AIDS.

During an International AIDS Society Conference (AIDS 2012) bipartisan congressional breakfast, EGPAF Global Ambassador Florence Ngobeni-Allen addressed U.S. lawmakers, bringing a mother's voice to Capitol Hill. Ngobeni-Allen is living with HIV and lost a husband and a daughter to the virus. She told the audience about the pain that a parent feels when a child dies. Then Ngobeni-Allen related the joy she now feels to have two young sons who were born without HIV, thanks to the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) and EGPAF.

EGPAF remains true to Elizabeth Glaser's fighting spirit by working to ensure that the needs of families affected by HIV and AIDS are at the top of the political agenda.

# **HIGHLIGHTS**

# PEDIATRIC DRUG RESEARCH AND DEVELOPMENT

EGPAF worked with the American Academy of Pediatrics on reauthorizing the Best Pharmaceuticals for Children Act and the Pediatric Research Equity Act. In early July, President Barack Obama signed into law the Food and Drug Administration Safety and Innovation Act, which included both of those measures, ensuring that safe and effective medicines will continue to reach children.

# CONSULTATION WITH PEDIATRIC AIDS STAKEHOLDERS IN THE UNITED STATES

In November 2012, EGPAF hosted a stakeholder consultation on pediatric HIV and AIDS in the United States. Policy experts, patients, and caregivers convened to discuss continuing issues for children and adolescents living with HIV—and the best role for EGPAF in addressing those issues. Participants included EGPAF ambassadors, U.S. government officials, advocacy groups, scientific leaders, clinicians, and EGPAF staff.

# SAVING LIVES ON THE FRONTLINES

On Dec. 5, 2012, EGPAF joined Save the Children and the Frontline Health Workers Coalition to release an issue brief, "Saving Lives on the Frontlines: Eliminating Pediatric HIV and AIDS." The brief enhances the PEPFAR Blueprint that was launched on World AIDS Day, Dec. 1, 2012. It lays out the needs of health care providers as they work to eliminate pediatric AIDS—with an emphasis on the demand for additional health workers and for more training and support.

**AFRICA-BASED ADVOCACY** EGPAF's public policy and advocacy team participated in the African Union's Fourth Interagency Meeting on Coordination and Harmonization of HIV/AIDS, Tuberculosis, and Malaria Strategies. Throughout the year, EGPAF consulted regularly on the African version of the United Nations' Global Plan. EGPAF President and CEO Charles Lyons serves on the Global Steering Group (GSG), which guides the implementation of the Global Plan at the country level. EGPAF hosts the Global Steering Group Secretariat in its Nairobi, Kenya, office.

# THE INTERNATIONAL AIDS SOCIETY CONFERENCE (AIDS 2012)

# THE 2012 INTERNATIONAL AIDS SOCIETY CONFERENCE TOOK PLACE IN WASHINGTON IN JULY.

The conference marked the 2010 lifting of the HIV Travel and Immigration Ban, which had barred people living with HIV from entering the United States since 1987.

This was the first International AIDS Society conference in the United States since it was held in San Francisco in 1990. The conference brought together nearly 24,000 experts from 183 countries to share knowledge about HIV treatment through 200 sessions and nearly 4,000 abstracts.

On the eve of the conference, Elizabeth's son, Jake Glaser, gave a stirring speech at a Kennedy Center tribute concert. Standing beside Barbara Bush, daughter of former President George W. Bush, and Kweku Mandela, grandson of former South Africa President Nelson Mandela, Glaser voiced the commitment of young advocates everywhere: "We are the next generation. This is our fight now."

Glaser's speech came almost exactly 20 years after his mother's landmark call to arms at the 1992 Democratic National Convention.

EGPAF played a prominent role at AIDS 2012, with field and U.S.-based staff engaging fully in the conference. Along with participating in panel discussions, press conferences, and poster exhibits, EGPAF joined the International Parliamentary Union to host a roundtable discussion to introduce policy makers from around the world to EGPAF's work and to explore contributions they can make to eliminate transmission of HIV from mothers to children in their countries. The discussion has resulted in new areas of cooperation in Zimbabwe, Kenya, and other EGPAF-supported countries.

AIDS 2012 will be most remembered for its push for a generation free of HIV and AIDS, an idea that was first promoted by Secretary Hillary Rodham Clinton in a 2011 policy speech at the National Institutes of Health. That goal resonated throughout the conference as a reference point, a call to action, and a challenge.

# PEPFAR BLUEPRINT PROVIDES A ROAD MAP FOR ACHIEVING AN AIDS-FREE GENERATION

ON WORLD AIDS DAY, DEC. 1, 2012, SECRETARY HILLARY RODHAM CLINTON LAUNCHED THE PEPFAR BLUEPRINT: CREATING AN AIDS-FREE GENERATION. The Blueprint is specific, actionoriented, and time bound—and it sets priorities for achieving the elimination of pediatric HIV and AIDS.

The PEPFAR Blueprint also provides a road map for the U.S. government to build on previous investments that have transformed the global AIDS landscape, and make strategic investments to hasten the end of the epidemic.

While the Blueprint highlights U.S. contributions through the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), it also sharpens the focus on shared global responsibilities and country ownership—as well as the vital contributions needed from the private sector, civil society, and people living with HIV.

As one of PEPFAR's first implementing partners and one of the largest global providers of prevention of mother-to-child transmission of HIV and care and treatment services, EGPAF is committed to achieving an AIDS-free generation, and we're pleased to see women and children at the core of this strategy.

A crucial first step to an AIDS-free generation is ensuring that no child is born with HIV, and EGPAF welcomes the Blueprint's strong focus on eliminating new HIV infections in children. Progress in the world's hardest-hit regions has been astounding—with the number of new HIV infections in children cut nearly in half since PEPFAR's launch in 2003.

Ultimately, the Blueprint makes a strong promise to the next generation: that they will be born HIV-free, that they will have access to HIV treatment with drugs that are safe and effective if they contract HIV, and that they will receive services designed to keep them healthy into adulthood and beyond—until a cure is found.

OUR GLOBAL

EGPAF OPERATES IN 15 COUNTRIES, 13 OF WHICH ARE IN SUB-SAHARAN AFRICA, THE AREA OF THE WORLD HIT HARDEST BY THE AIDS PANDEMIC.

AS OF DECEMBER 21, 2012, EGPAF

WAS ACTIVELY SUPPORTING MORE THAN

SITES AROUND
THE WORLD

HAD REACHED NEARLY

16 million

WOMEN WITH SERVICES TO PREVENT THE TRANSMISSION OF HIV TO THEIR BABIES

Current Projects

HAD TESTED NEARLY

14 million

HAD ENROLLED NEARLY

2 million

INDIVIDUALS, INCLUDING MORE THAN 152,000 CHILDREN, INTO HIV CARE AND SUPPORT PROGRAMS

HAD STARTED MORE THAN

INDIVIDUALS, INCLUDING NEARLY 95,000 CHILDREN, ON ANTIRETROVIRAL TREATMENT

# **COUNTRY PROFILE**

# KENYA

# "LESSONS LEARNED FROM OUR WORK WILL PROVIDE PROMISING MODELS ON HOW TO ELIMINATE AIDS IN KENYA AND IN OTHER COUNTRIES AFFECTED BY THE PANDEMIC."—Titus Syengo, EGPAF-Kenya director

The Elizabeth Glaser Pediatric AIDS Foundation began working in Kenya in 2000 as a small, privately funded initiative to prevent the transmission of HIV from mothers to their children. It has since grown into one of the largest HIV prevention, care, and treatment programs in that country. Through partnerships with the government of Kenya, the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), the U.S. Agency for International Development (USAID), the U.S. Centers for Disease Control and Prevention (CDC), and other implementing organizations and private donors, EGPAF-Kenya has supported lifesaving HIV prevention and care and treatment services for millions of women and children.

In 2012, nearly 13,000 children were infected with HIV in Kenya, 90 percent as a result of mother-to-child transmission of HIV. Five out of 10 pregnant women living with HIV did *not* receive antiretroviral medication to prevent transmission of HIV to their babies, and 8 out of 10 mothers did *not* receive antiretroviral medication during breastfeeding.

As one of the 22 priority countries under the United Nations Global Plan, Kenya's fight to eliminate pediatric AIDS continues. Although the numbers of new HIV infections among children have recently fallen, much still needs to be done to improve HIV and health services. The Kenyan government's commitment to providing free maternity services within all public health services and the waiving of user fees in all public dispensaries are some of the country's promising initiatives.

Taking strides to achieve the United Nations' Millennium Development Goals by 2015, Kenya is scaling up its Mentor Mother program to the national level, providing improved support to women living with HIV. The country is also strengthening exclusive breastfeeding support.

In 2012, EGPAF-Kenya published the results of operations research comparing services and care for HIV-exposed infants. The results showed that the percentage of infant visits to integrated maternal and child health clinics were far higher than those to comprehensive care clinics that focus solely on treating HIV.

This study shows promise for reaching more women and children with HIV services so that they live long, healthy lives.

### THROUGH DEC. 31, 2012, EGPAF-KENYA HAS

- helped more than 1.2 million women access PMTCT services,
- tested nearly 1.2 million women for HIV, and
- provided more than 49,000 pregnant women with antiretroviral medication.

# **OUR GENEROUS**

# DONORS

MEET FOUR OF OUR COMMITTED PARTNERS WHO HELP US SAVE HUNDREDS OF THOUSANDS OF LIVES EVERY YEAR.

# THE CONRAD N. HILTON FOUNDATION

The Conrad N. Hilton Foundation has been an enthusiastic supporter of EGPAF's work to treat pediatric HIV and AIDS. In 2012, the two organizations joined forces to improve the prospects of thousands of children through Survive and Thrive, a program for expanding access to comprehensive early child development services in Zambia. Funding for HIV and AIDS interventions generally concentrates on health and nutrition, with few resources for early childhood development. Survive and Thrive meets that often-ignored need by improving the ability and capacity of families and communities to promote the healthy development of children living with HIV. The program assists parents and caregivers, enhances the ability of community-based organizations to deliver quality programs and services, and encourages country-level stakeholders to leverage investments and resources.

# ViiV HEALTHCARE

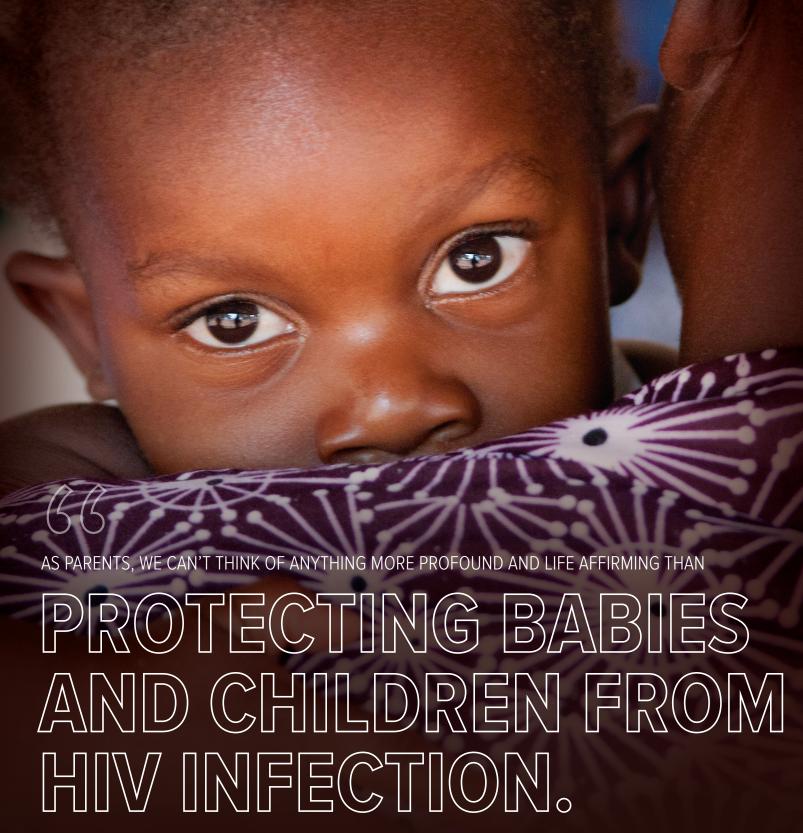
ViiV Healthcare has been an instrumental partner in helping EGPAF increase critical access to services for children living with HIV. Through support from ViiV Healthcare's Paediatric Innovation Seed Fund, EGPAF has been able to expedite access to HIV testing and care and treatment for infants and young children in Lesotho, Malawi, and Swaziland. This has resulted in children being diagnosed earlier and enrolled in HIV treatment, care, and support programs. ViiV Healthcare's Positive Action for Children Fund (PACF) has also invested in EGPAF as an implementing partner on two projects: (1) Nakinae Akiyar, a program working with nomadic communities in the Turkana region of Kenya to improve their access to services for prevention of motherto-child transmission of HIV and early infant diagnosis of HIV; and (2) Technical Assistance to Communitybased Organizations, an effort in Kenya and Malawi to strengthen the technical and operational capacities of eight community-based organizations.

### THE JOHN W. CARSON FOUNDATION

The legacy of much-loved *Tonight Show* host Johnny Carson lives on through the charitable work of the John W. Carson Foundation, established by the late entertainer in 1981 to support children, education, health services, protection of wildlife, the homeless, and the entertainment and media industry. Since 2007, EGPAF has been a grateful recipient of the John W. Carson Foundation's philanthropy, first in support of the annual Los Angeles Golf Tournament and in recent years through the A Time for Heroes family picnic. Thanks to the generosity of the John W. Carson Foundation, EGPAF is able to further extend its reach and services to children and mothers worldwide.

### PATTY AND GREG PENSKE

Patty and Greg Penske have been generous supporters of the Elizabeth Glaser Pediatric AIDS Foundation since 1989 when they contributed to A Night to Unite. Through their company, Longo Toyota in El Monte, Calif., the Penskes have sponsored EGPAF's Los Angeles family event, A Time for Heroes, each year since 1995. Their commitment to supporting children and family services has advanced EGPAF's work of ensuring that every mother has access to the knowledge and resources she needs to keep herself alive and healthy and her children free of HIV.



THE ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION STARTED A MOVEMENT THAT HELPS SAVE LIVES THROUGH RESEARCH AND ADVOCACY, AND ITS IMPACT IS GLOBAL. WE ARE PRIVILEGED TO JOIN THE MANY PARTNERS AND SUPPORTERS OF EGPAF TO HELP END PEDIATRIC AIDS. 39 PATTY AND GREG PENSKE

# GREATER THAN \$1.000.000

Canadian International Development Agency (CIDA) Children's Investment Fund

Foundation

Conrad N. Hilton Foundation

PATH

ViiV Healthcare

Department for International

Development GlaxoSmithKline

U.S. Centers for Disease Control

and Prevention (CDC)

U.S. Agency for International Development (USAID)

### \$100.000 - \$999.999

Bill & Melinda Gates Foundation

Catholic Relief Services

Communications Workers of America

Drs. Susan

and Nicholas Hellmann

Family Life

Association of Swaziland

Gilead Sciences, Inc.

Jewelers for Children

Johnson & Johnson

Lilongwe Medical

Relief Fund Trust in Malawi

MAC AIDS Fund

MRT-Zambia

Nduna Foundation

Stavros Niarchos Foundation

United Nations

Population Fund (UNFPA) The Walt Disney Company Willow Bay and Bob Iger

World Health Organization

# \$1,000 - \$99,999

A&E Networks

Abbott Fund

J.J. Abrams

and Kathleen McGrath

Accenture

Advanced Video

Communications

Ahmanson Foundation

Dr. Sunil Kumar Ahuja, M.D.

Align Communications, Inc.

Alpha Epsilon Phi

American Eagle Outfitters Gary L. and Anne Anderson Anne Claire Lester Foundation

Anonymous

Laurie and Thomas A. Antonellis

Harold Antony

Abbe and Adam Aron

Angry Bee Juice

AT&T United Way

Employee Giving Campaign Debbie and Mark Attanasio

Bain & Company, Inc.

Melanie Bastien

Susan and Bill Belfiore

Barbara Bell Trust

Akhila Bettadapur Maggie Betts

Lewis Black

Gregory M. Bloom

and Dr. Lavonne L. Michaud

Bloomberg

Virginia Blywise

Boehringer Ingelheim

Pharmaceuticals, Inc.

Cindy Bolton

Patricia and Harold Bosworth

Rita B. Braver

and Robert Bruce Barnett

Bridgestone Americas Trust Fund

Tina Broccoli

Brotman Foundation of California

Gary D. Brown

Mark Brown

and Steve Thompson Nicole and John Buono

Becky, Carol, and Jeff Burch Debbie and Jim Burrows

Richard A. Busemever

Atheist Foundation

Cameroon Baptist

Christian Hospital Board

Kate Capshaw

and Steven Spielberg

Allie Carieri

Franklin J. Carmel

Donna G. and

Jake Burton Carpenter

Carlos Carrazana

and Thomas Stewart Franklin J. Carmel

Cars 4 Causes

The Cassutt Family

**CBS Television Network** 

Julie Chen and Les Moonves

Gina and Mark Chiaviello

Chong Hing Jewelers

Lori Chozen

Cassarah Chu

Edward K. Chung

Cinema Art College Corp.

David L. Clark

Jennifer Coccimiglio

Nick Coccimiglio

Alexandra and Steven Cohen

Tracy B. Cohen and William Ludel

Cole-Crone Family Foundation

Communication

Workers of America, Local 7777

Crane Fund for

Widows and Children

Creative Artists Agency

Janice and Billy Crystal

Lori and Harper Chozen

Frank Crystal and Company

Sharon D'Agostino

Romy Dailey

Julia Dalev

Darkwoods Productions, Inc.

Delta Sigma Phi, Beta Chapter

Felix Dennis

Jeffrey L. Dennis

The Diana, Princess of Wales,

Memorial Fund

Julia Martin Diao

James J. Dooling

Drinker Biddle and Reath LLP

Jack Drobnick

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# A TIME FOR HEROES









# GLOBAL CHAMPIONS OF A MOTHER'S FIGHT









# **SPECIAL**

# EVENTS

IN 2012, THE ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION PLANNED TWO HIGH-PROFILE EVENTS TO GATHER COMPASSIONATE DONORS AND RAISE MUCH-NEEDED FUNDS FOR OUR MISSION AND WORK.

The 23rd annual A Time for Heroes celebrity picnic was held in Los Angeles in June. But nature intervened to blow EGPAF's second major event off the calendar. The inaugural Global Champions of a Mother's Fight, scheduled to be held in New York City in October, was postponed until February 2013 because of Hurricane Sandy.

# A TIME FOR HEROES

More than 1,000 parents and children gathered on June 3, 2012, at the Wadsworth Theater Grounds in Los Angeles, Calif., for A Time for Heroes. Generously sponsored by The Walt Disney Company and co-chaired by couples Willow Bay and Bob Iger and Heather and Steve Mnuchin, the event raised nearly \$1 million in support of ending pediatric HIV and AIDS worldwide.

Celebrity heroes in attendance included Gwen Stefani, Sharon Stone, and Shailene Woodley. Singer/songwriter Ingrid Michaelson delighted the crowd with a special performance. Additional highlights were an interactive Disney play area where kids built their own toy cars, painted on the EGPAF "Make a Mother's Fight Your Fight" art wall, contributed to the ONE/ (RED) (2015) Digital AIDS Quilt, and rode a zip line sponsored by Imagine Entertainment.

The event also included remarks by Jake Glaser and by other EGPAF ambassadors who shared personal stories of triumph over HIV. Their participation served as a reminder of EGPAF's history and of the global impact it has had on the lives of children and families.

Since its launch in 1990, A Time for Heroes has raised more than \$34 million toward ending the transmission of HIV from mother to child.

# GLOBAL CHAMPIONS OF A MOTHER'S FIGHT

On Feb. 20, 2013, EGPAF hosted the inaugural Global Champions of a Mother's Fight awards dinner—rescheduled from October 2012—to honor longtime leaders in the fight to end pediatric AIDS. The New York City event brought together more than 300 philanthropists, corporate leaders, and members of the media committed to an AIDS-free generation.

The evening featured custom-designed decor by model Karlie Kloss and designer Jason Wu, a globally inspired menu by award-winning chef and Food Network star Cat Cora, and special performances by Grammy-nominated recording artist Melanie Fiona. Arianna Huffington, editor-in-chief of the Huffington Post Media Group, kept the evening lively as master of ceremonies.

The dinner featured a thought-provoking panel discussion with the honorees—Johnson & Johnson, represented by CEO Alex Gorsky; Amy Robbins, founder of the Nduna Foundation; and Cookie Johnson, philanthropist and board member of the Magic Johnson Foundation. The awardees discussed global change, innovation, and the possibility of a generation free of HIV and AIDS. Attendees heard from EGPAF Board Co-chair Willow Bay, EGPAF President and CEO Charles Lyons, and EGPAF Global Ambassador Florence Ngobeni-Allen.

# FINANCIAL

# 

# IN 2012, THE ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION SPENT MORE THAN \$124 MILLION ON OUR LIFESAVING PROGRAMS AROUND THE WORLD.

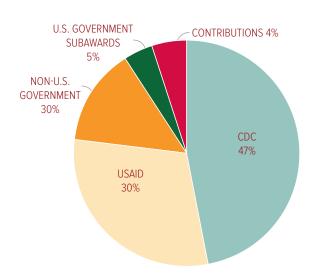
EGPAF continues to ensure that most of every dollar raised—88 cents in 2012—goes directly to programs to reach as many children and families as possible. EGPAF's financial performance and accountability continue to be recognized by leading charity rating organizations.

EGPAF's newly formed affiliated organizations in Côte d'Ivoire, Mozambique, and Tanzania have helped to increase the resources dedicated to HIV prevention and care and treatment programs in countries with high infection rates. Although not included in EGPAF's audited financial statements, these three organizations—Fondation Ariel Glaser Pour la Lutte Contre le SIDA Pédiatrique (Côte d'Ivoire), Fundação Ariel Glaser Contra o SIDA Pediátrico (Mozambique), and the Ariel Glaser Pediatric AIDS Healthcare Initiative (Tanzania)—together spent approximately \$7.5 million in 2012.

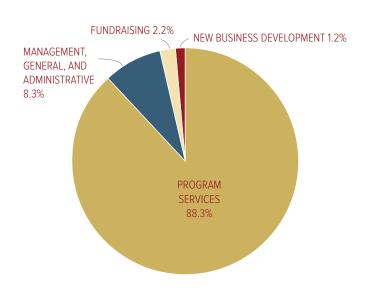
Since its inception, EGPAF has been dedicated to raising funds to prevent new pediatric AIDS infections and bring hope to children and families living with HIV and AIDS. These revenues represent the contributions of individuals, corporations, foundations, and international organizations—as well as ongoing support from the U.S. Centers for Disease Control and Prevention (CDC), and the U.S. Agency for International Development (USAID) through the U.S. President's Emergency Plan for AIDS Relief (PEPFAR).

EGPAF's 2012 financial statements were prepared in accordance with the United States generally accepted accounting principles (U.S. GAAP). The complete audited financial statements for EGPAF may be viewed on our website (www.pedaids.org).

# 2012 REVENUE BY DONOR TYPE



# 2012 EXPENSES



EGPAF is dedicated to maximizing the amount of funding for program services while ensuring appropriate management oversight and controls. More than 88 percent of expenditures in 2012 were for program services.

# IN 2012, EGPAF'S TOTAL REVENUE WAS MORE THAN \$122 MILLION.

# ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION FINANCIAL STATEMENT SUMMARY AS OF DECEMBER 31, 2012

### STATEMENT OF FINANCIAL POSITION

ASSETS			
Cash and cash equivalents	\$	10,897,653	
Contributions and other receivables		8,088,973	
Other assets		3,655,538	
Total assets	\$2	\$22,642,164	
LIABILITIES AND NET ASSETS			
Total liabilities	\$	13,097,006	
Net assets—unrestricted	\$	7,512,097	
Net assets—temporarily restricted		1,948,582	
Net assets—permanently restricted		84,479	
Total ending net assets	\$	9,545,158	
Total liabilities and net assets	\$2	\$22,642,164	
STATEMENT OF ACTIVITIES			
PUBLIC SUPPORT AND REVENUE			
Grants (U.S. government and non-U.S. government)	\$	116,811,748	
Contributions		5,268,518	
Other income		97,964	
Total public support and revenue	\$ 1	\$ 122,178,230	
EXPENSES			
Program services			
Program implementation	\$	105,605,331	
Research		1,952,223	
Communications		1,336,000	
Public policy		770,906	
Program services subtotal	1	109,664,460	
Management, general and administrative		10,281,364	
New business development		1,515,832	
Fundraising		2,754,662	
Total expenses	\$ 1	124,216,318	
Changes in net assets	\$	(2,038,088)	

# WITHIN REACH

# AFTER MORE THAN THREE DECADES OF THE AIDS PANDEMIC, TODAY WE DARE TO IMAGINE THE END OF AIDS IN OUR LIFETIMES.

Across the world, children, mothers, and fathers living with HIV can now hope to celebrate many more birthdays. The number of new infections is decreasing, and more people are receiving treatment to live longer, healthier lives. By stopping mother-to-child transmission of the virus, we've virtually eliminated new cases of pediatric HIV in high-income countries. And over the past decade we've made incredible progress in resource-poor areas of the world.

But prospects remain bleak for the babies of each expectant mother living with HIV who remains untreated. Each day, hundreds of children acquire a deadly virus for which there is no cure. Without proper treatment, half of those children will die before their second birthdays. We have the tools to save and change lives. With your continued support and generosity, we know that we can achieve Elizabeth Glaser's vision of a generation free from AIDS.

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