



**Elizabeth Glaser
Pediatric AIDS Foundation**
Fighting for an AIDS-free generation

Implementing the Red Carpet Program Tools for Linkage to and Retention in Care of Adolescents and Youth Living with HIV

*RCP Stakeholder Engagement
Module*



RED CARPET



Welcome!

- Welcome
- Introductions
- Expectations



RED CARPET

Session Objectives

- ✓ Become familiar with the RCP model and how it engages a broad range of stakeholders
- ✓ Define and identify RCP stakeholders to engage
- ✓ Understand selection criteria and process for AY Peer Navigators
- ✓ Review meaningful AY engagement

Session Agenda

- Overview of the RCP program
- The objectives of engaging stakeholders
- Mapping stakeholders
- Defining RCP stakeholders
- Working with RCP stakeholders
- Adapting to the local context

Introduction to Red Carpet

Red Carpet is a package of services at facility and in community to **increase linkage and retention on HIV treatment for AYLHIV (10-24)**, including:

- Fast-track approach to reduce barriers to accessing HIV services
- VIP experience and youth-friendly staff at facilities and schools
- Youth peer navigators to increase engagement
- Strong community links to support access to friendly and responsive services

The Objectives of Engaging Stakeholders in RCP



The Objectives of Engaging Stakeholders

- Define and prioritize stakeholders for RCP service success - providers, clients, school staff, and community leaders
- Meaningfully engage AY in the planning, design, implementation, and ongoing improvements of AY responsive RCP activities
- Coordinate across various sectors to engage diverse stakeholders in cohesive and cooperative partnerships
- Implement, from the start, sustainable and local support from key stakeholders to improve services

Mapping Stakeholders



Mapping Stakeholders

This decision is based on various things, including the RCP elements that are to be implemented and at which locations and settings

This decision depends on various factors – location, setting, elements of RCP...

Steps

1. Identify stakeholders
2. Define stakeholders
3. Map stakeholders

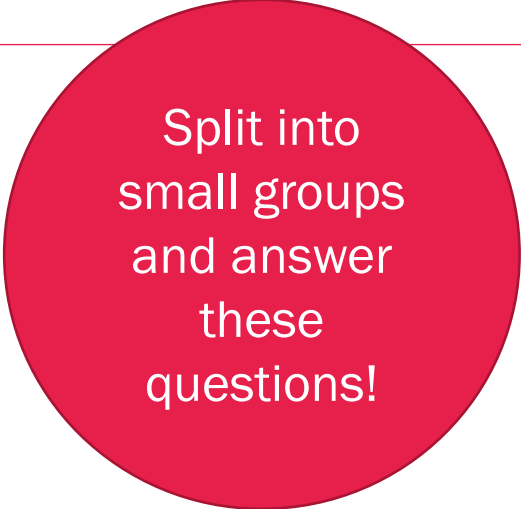


RED CARPET

Identifying Stakeholders

Ask the following:

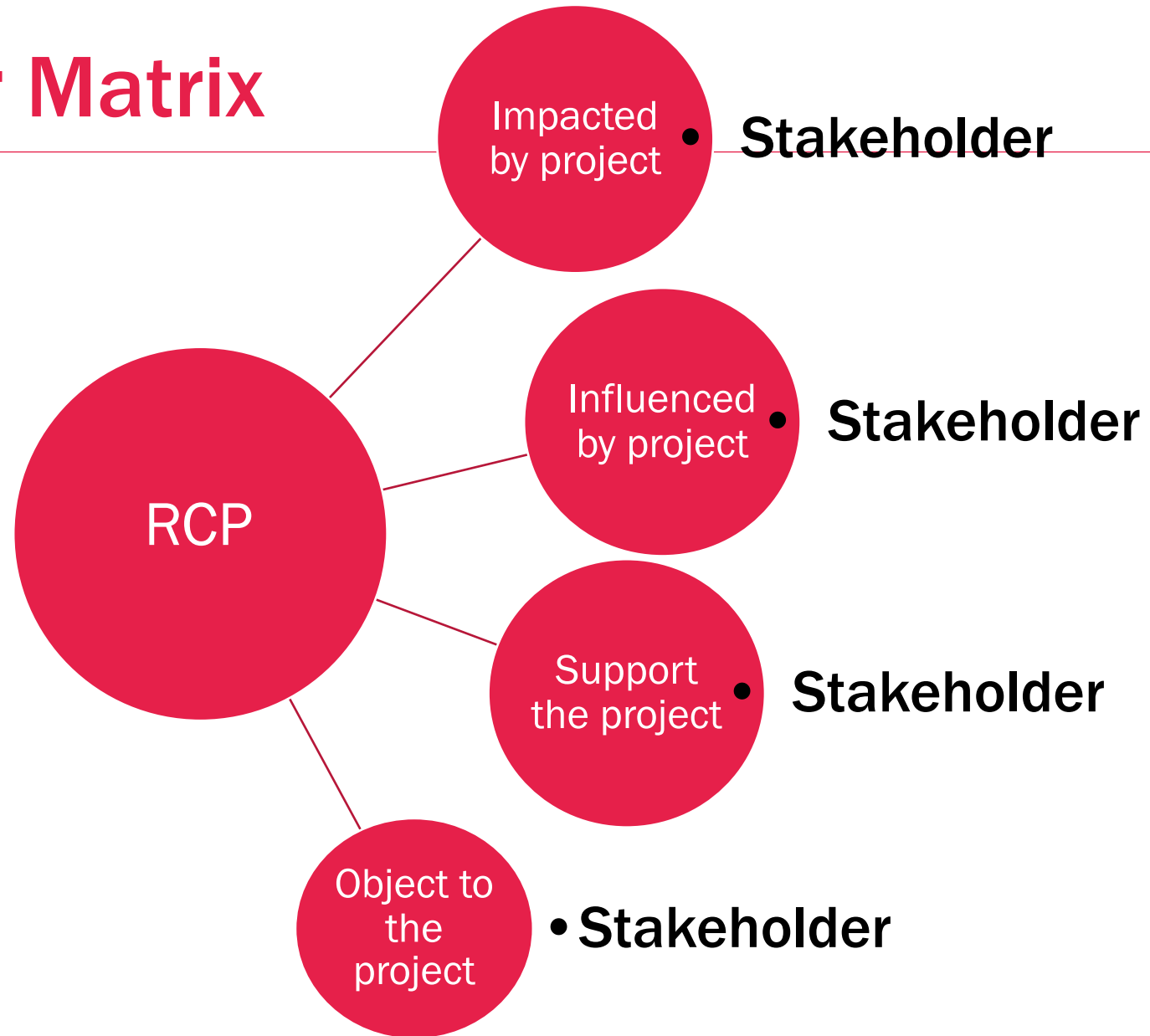
- Who will be impacted by this project?
- Who will be able to influence this project?
- Who will have authority in this project?
- Who can support this project?
- Who can object to this project?
- Who does or has done similar work to this? (Who may have lessons/advice and can ensure no duplication of services?)



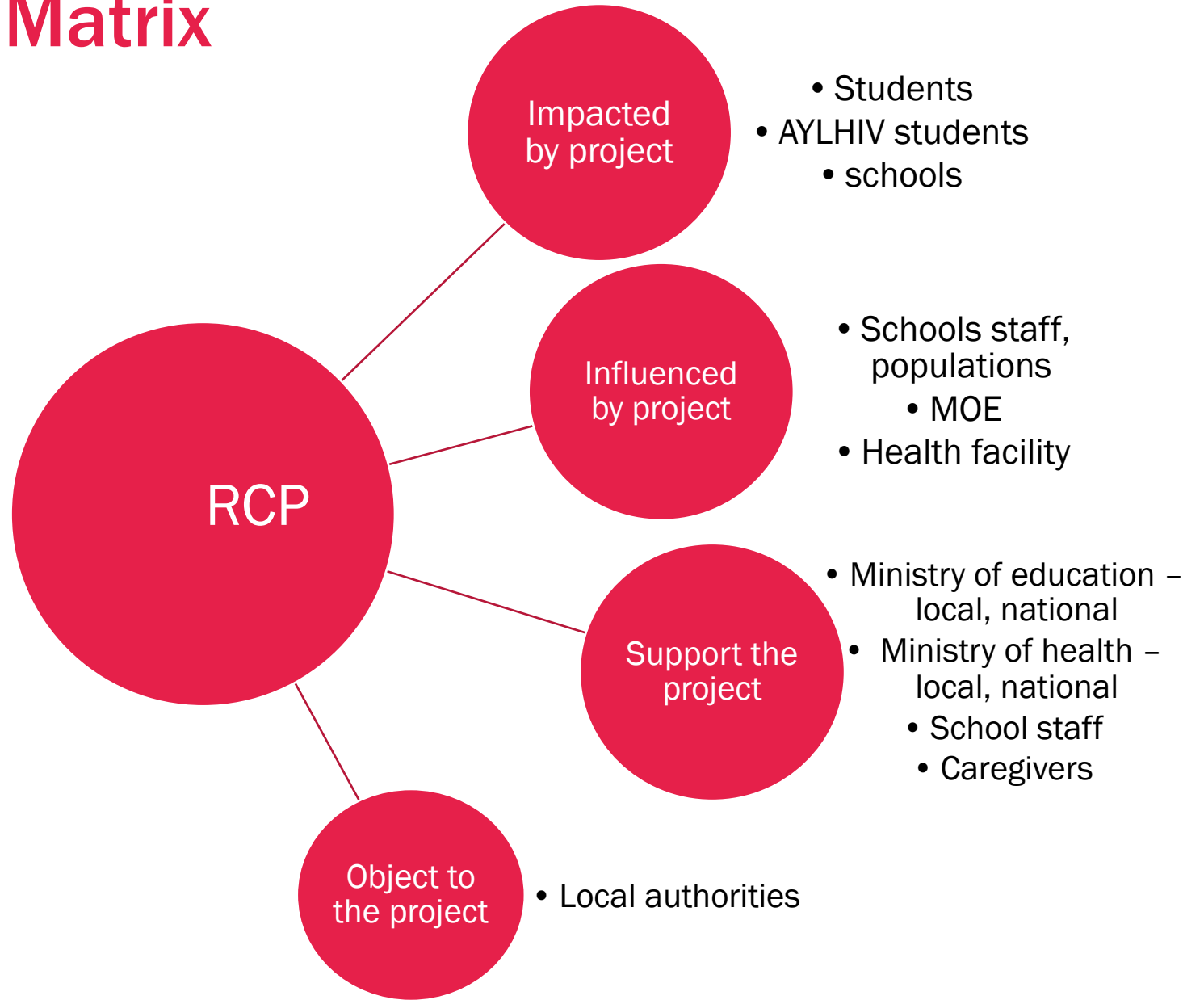
Split into
small groups
and answer
these
questions!

This needs to be informed by national policies and guidelines

Stakeholder Matrix



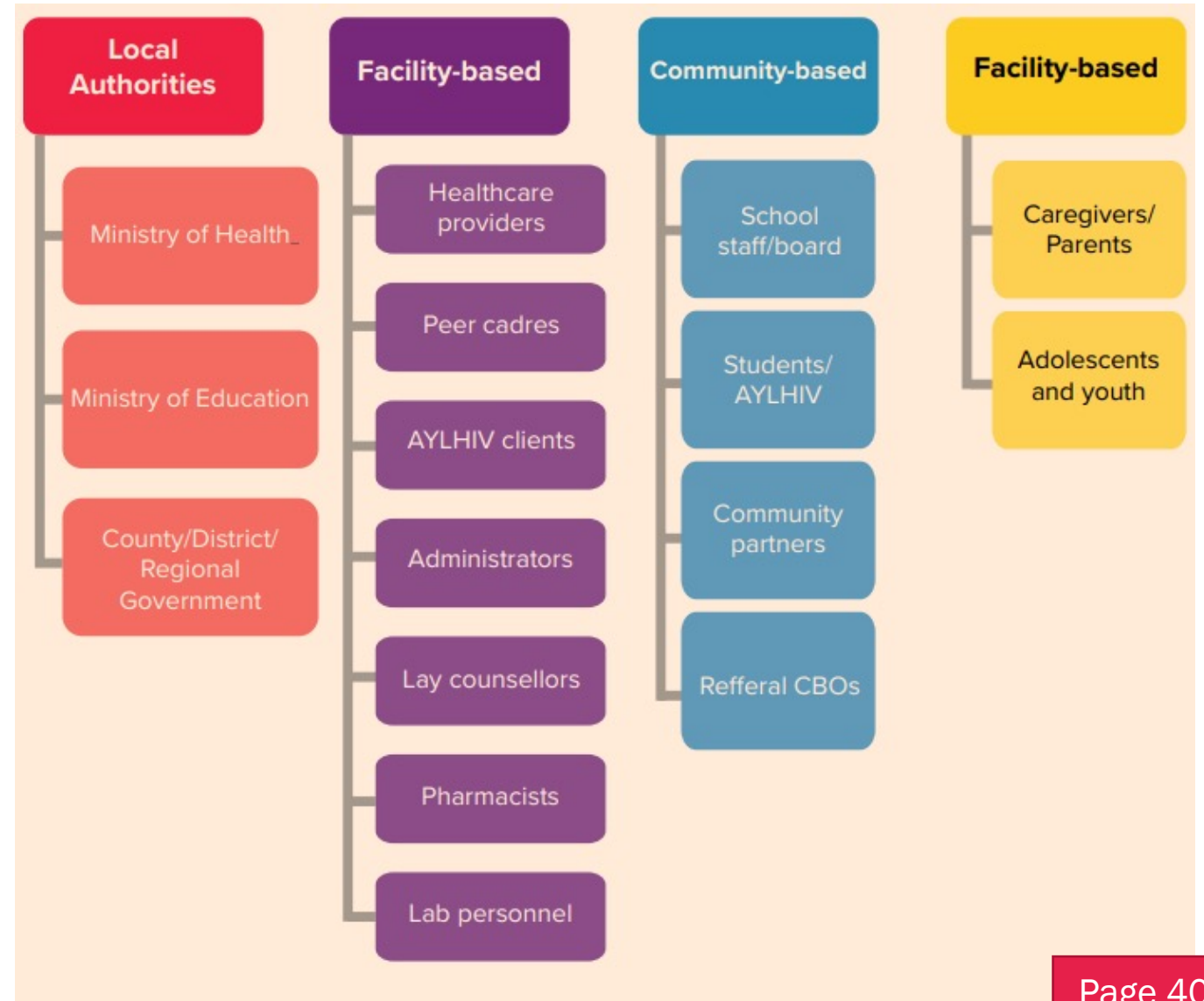
Sample Stakeholder Matrix



Just an example – put together a master matrix

Defining Stakeholders

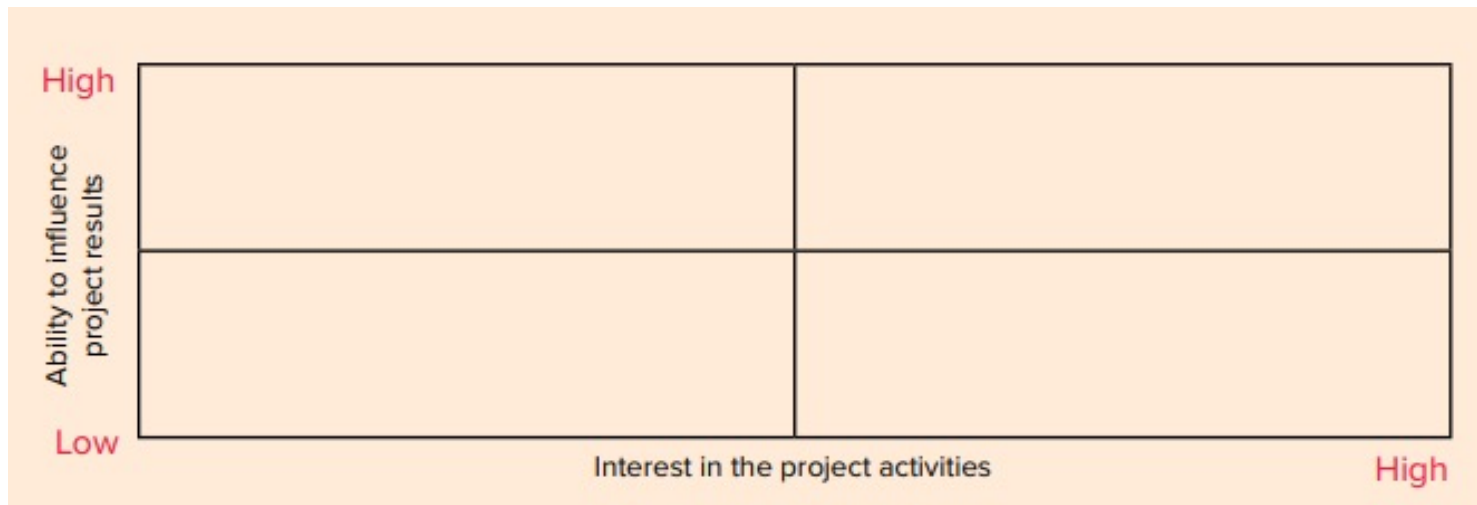
- RCP stakeholders will broadly fall into various categories--this diagram is an example
- Take time to develop categories and then organize the ones you identified previously



Stay in your small groups

Plotting Their Interest and Influence

- Once identified, conduct a mapping exercise using the stakeholder power/influence analysis chart to visually assist in prioritizing stakeholder to engage to maximize results



In your small groups – map your stakeholders according to their interest and influence

Identify Approach to Engage Stakeholders

Pull together a list of the stakeholders that land in the high and high quadrant or rank the highest

Stakeholder	Priority actions to ensure success of your RCP activities



In your small groups – outline the priority action by each stakeholder identified by priority

Coordination with Different Sectors

- Coordinating with stakeholders from different sectors, including the education and healthcare sectors, can increase access to HIV services for AYLHIV at facilities and schools.
- The engagement process for different local and national entities will differ but here is a sample engagement cascade

Important considerations:

- Maintaining open communication to foster productive dialogues
- Establishing provision of feedback on ideas, inputs, and solutions to challenges

National MOE or MOH sensitization and engagement
A meeting to build buy-in and ownership, identify focal points, and plan for any subsequent meetings with staff or other

Sub-national MOE or MOH sensitization and engagement
A meeting to build buy-in and ownership, identify focal points, and plan for any subsequent meetings with staff or other

Joint meetings with identified focal points from one or more ministries
Build and facilitate participation and collaboration between focal points and identify a mechanism for sustained collaboration and accountability, such as a regularly convening working group meetings with staff or other

Establishment of collaboration and accountability mechanism
Meet on a regular basis to discuss progress, challenges, support needed to ensure everyone is kept informed throughout.

Break



RED CARPET

Engaging AY Peer Navigators



AY Peer Navigators

- AY peer navigators support the implementation of RCP activities at the facility and community level
- It is important to define
 - their selection process and subsequent management structure before identifying AY individuals who will fill this role
 - expectations and responsibilities of the role to interested candidates, outlining the contract: terms, stipend, etc.
- Contracts could be active for two years to allow for a rotating group of AY, depending on local context and resources



RED CARPET

Defining selection criteria

You can define the selection criteria based on context and local needs

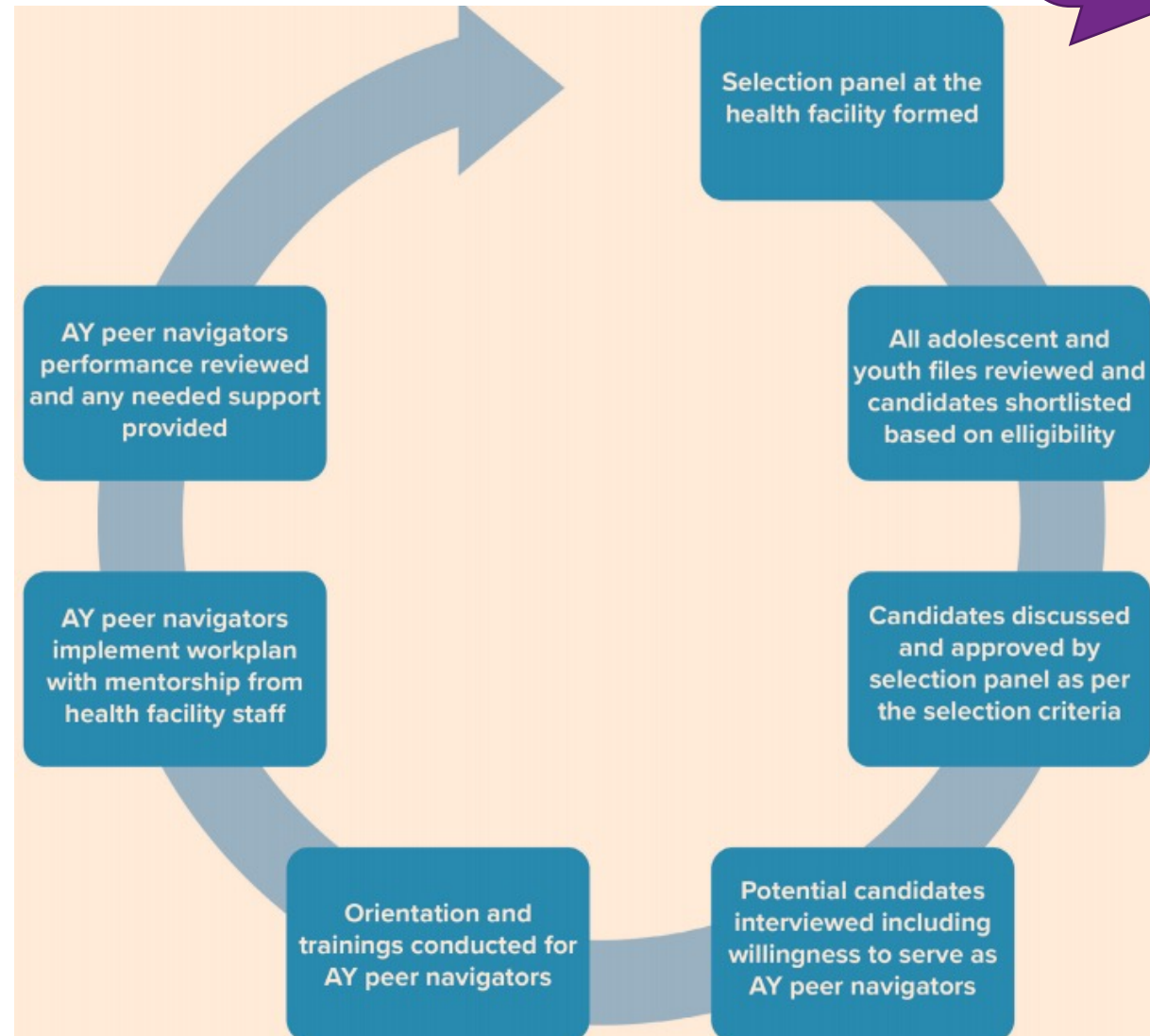
Are there any criteria that needs to be included for your context?

Sample selection criteria for defining eligibility for AY peer navigators include:

- ✓ AYLHIV (male or female) aged 15-24yrs who are active in their care and the RCP facility
- ✓ Demonstrates adherence to ART and sustainable viral suppression ✓ Has basic health literacy
- ✓ Good communicators in English and/or local language
- ✓ Educated/trained in HIV and reproductive health issues
- ✓ Willing to disclose his/her HIV status and share personal journeys
 - ✓ Can serve as role models
- ✓ Actively engaged with psychosocial support (PSS) groups or has experience serving as a member or facilitator
- ✓ Willing and able to participate in RCP project activities
- ✓ Approachable, accessible, friendly, respected by peers
- ✓ Good interpersonal skills
- ✓ Willing to learn and be trained
- ✓ Must respect and observe the privacy and confidentiality of AYLHIV clients and private health information
- ✓ Must consent to be AY a peer navigator (if underage, parental/caregiver consent might be required)

AY Peer Navigator Selection Process

- The RCP coordinator is responsible for the overall coordination of the process for identification, selection, training, and management of AY peer navigators activities
- The number of AY peer navigators will depend on the client volume, type of facility
- A selection panel can support the selection process – followed by an orientation and training for the peers



Does this seem feasible, challenging, any changes you would make?

Peer Engagement Activity

Brainstorm and list activities to engage young peers in the project

- 1.
- 2.
- 3.
- 4.
- 5.

Make a list
in pairs and
report to
make a
master list

RED CARPET

Engaging Different Stakeholders



Working with RCP Stakeholders

- To work productively with different stakeholders, it is important to understand the roles, responsibilities, and expectation of RCP team and stakeholders. This can be discussed and agreed upon in early meetings

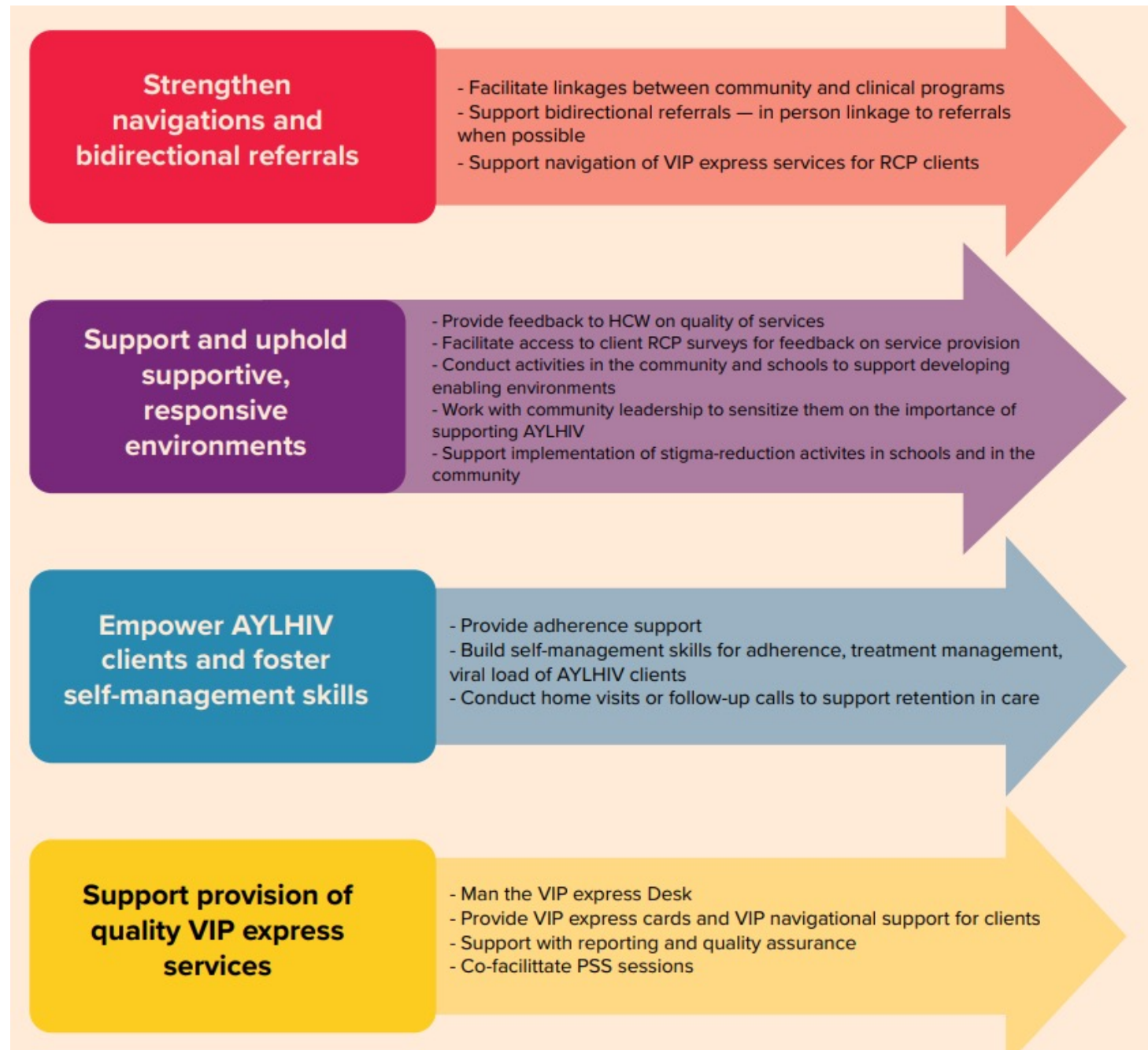
ROLES	RESPONSIBILITIES
Facility staff/ RCP focal point	<ul style="list-style-type: none">• Map and engage stakeholders• Facilitate and implement express VIP services• Retain stakeholders in a meaningful and productive manner• Organize and facilitate regular meetings to share progress, results, and facilitate input to continue improving• Be a point of contact for stakeholders for on-going feedback
AY peer navigators	<ul style="list-style-type: none">• Implement VIP express services• Work with community leadership to sensitize them on the importance of supporting AYLHIV• Work with peers in supporting their continued engagement in their care• Liaise between clients and providers at the facility• Advisory role

Working with RCP Stakeholders

ROLES	RESPONSIBILITIES
MOE	<ul style="list-style-type: none">• Advocate and support implementation of RCP within school systems• Provide guidance for RCP responsive schools to align with national guidelines and policies• Liaise with local education and health authorities with RCP teams to ensure success• Document and share results
MOH	<ul style="list-style-type: none">• Advocate and support implementation of RCP at HCFs• Provide guidance in ensuring RCP implementation at facilities align with guidelines and policies• Document and share results
Parents/ caregivers	<ul style="list-style-type: none">• Provide safe, enabling environments for AYLHIV• Support adherence, care, and treatment for AYLHIV• Support provision of school-based adherence interventions (disclosure to school leadership, pill boxes, appointment keeping)
AYLHIV	<ul style="list-style-type: none">• Provide a client perspective on services and activities experiences• Provide insight and ideas for designing RCP interventions• Support peers and provide meaningful feedback to the RCP team

AY Peer Navigator Roles

This is a sample set of roles for the AY Peer Navigators but can easily be adapted based on local needs and responsibilities



Working with Multi-sectoral Collaboration



- RCP is a multi-faceted package of services. The engagement and cooperation of multi-sectoral partners is crucial
- Establishing, maintaining, and prioritizing the cultivation of relationships is important to developing a platform for the learning and sharing of information

Does anyone have any experiences or lessons (positive or negative) they have learned in working with different sectors?

RED CARPET

Meaningful Youth Engagement

Meaningful adolescent and youth engagement is an **inclusive, intentional, mutually-respectful partnership** between adolescents, youth, and adults → whereby **power is shared, respective contributions are valued**, and young people's ideas, perspectives, skills, and strengths are integrated into the design and delivery of programs, strategies, policies, funding mechanisms, and organizations that affect their lives and their communities, countries, and world

Definition from Global Consensus Statement on Meaningful Adolescent and Youth Engagement



Meaningful Youth Engagement - RCP

- As AY are engaged in various capacities through the life of RCP, it is important to understand what it exactly means to engage AY in a “meaningful” way
- **Examples of meaningfully engaging AY include:**
 - Youth representative on boards or technical committees
 - Youth employed as advisors or consultants
 - Youth cadres implementing and evaluating project activities
- By having AY input and collaboration on project activities that are targeting AYLHIV, the quality and efficacy of the activities can improve along with the intended outcomes of these activities.

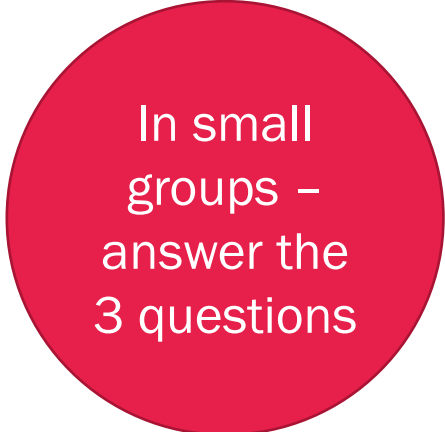


Meaningful Youth Engagement: Impact

Why is this important?

How is this beneficial?

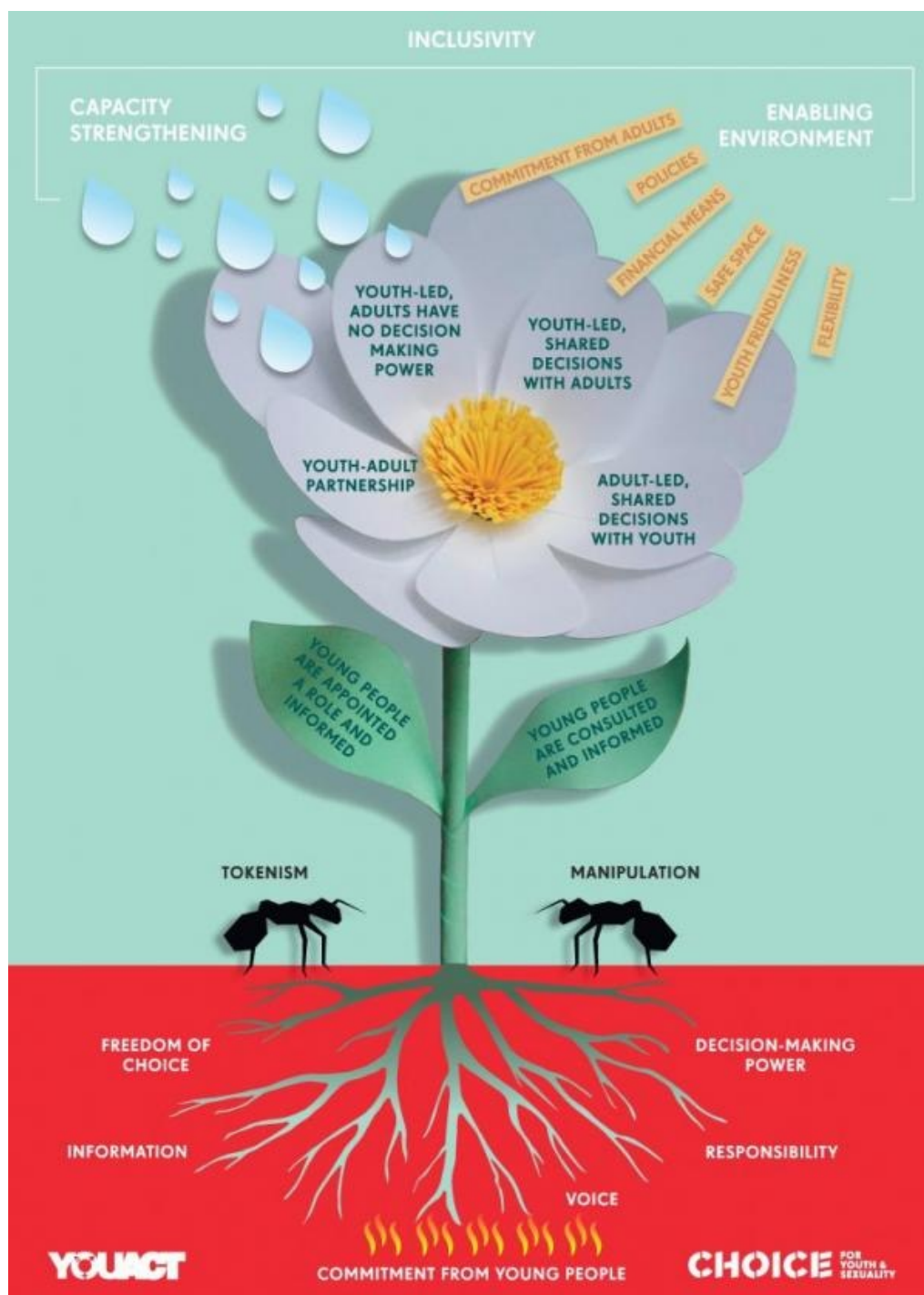
How/why would this be beneficial for RCP success?



In small groups – answer the 3 questions

Improve the quality of beneficiary activities

- Client-centered services—more appropriate services/activities “by us, for us”
- **Improve health outcomes for beneficiaries**
 - Improving the quality and elements of services
 - More integration and comprehensive services
- **Reciprocal benefit**
 - Help strengthen capacity of AY cadre
 - Faster/more flexible AY-friendly design and implementation



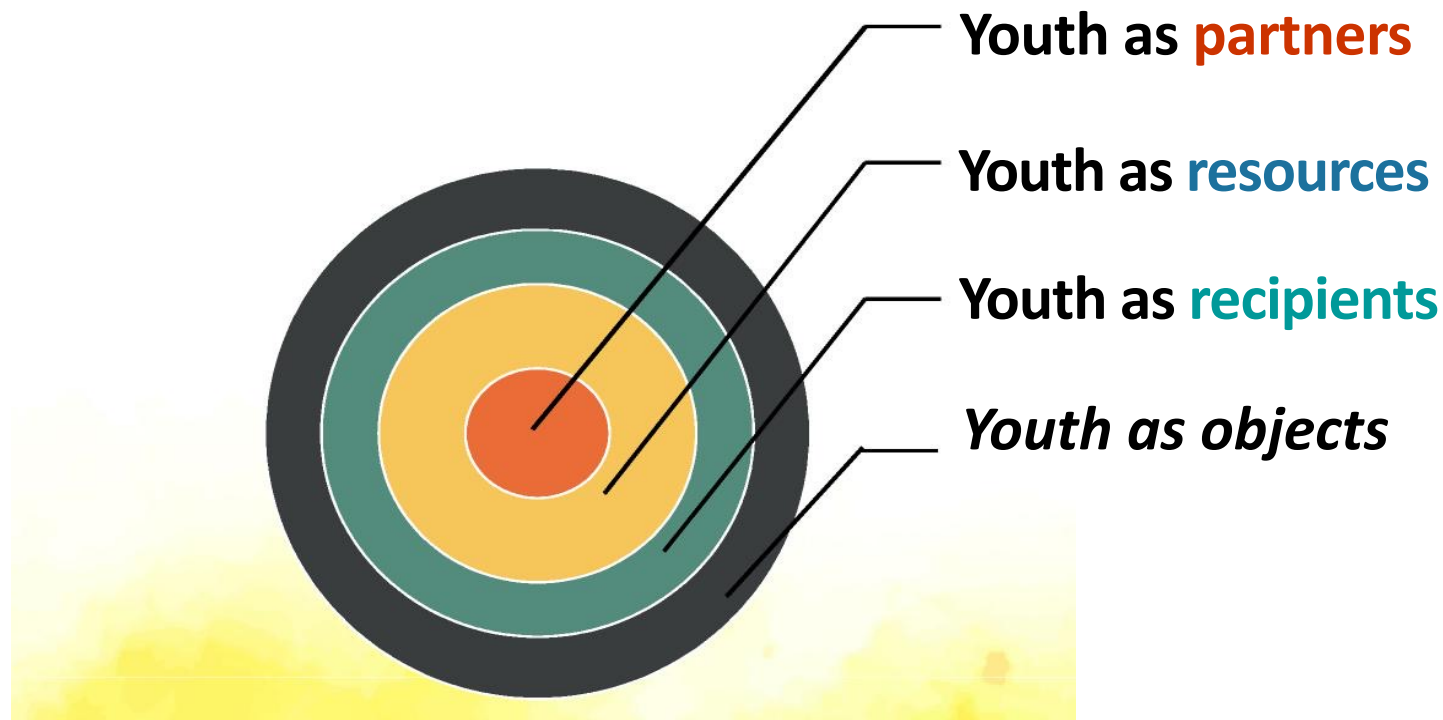
This is a different visual representation of meaningful youth engagement →

Just like a flower requires basic needs of sun and water to support its growth, ensuring meaningful engagement of adolescents in your work requires basic needs as well:

- Bottom up—in recognizing the rights of adolescents and youth (to information, of choice etc.)
- Top down—ensuring an enabling environment in allowing for conducive policies, safe spaces, youth friendliness to promote engagement

Meaningful Adolescent and Youth Engagement

What adolescent/youth engagement opportunities are available to young people in the design, implementation, and evaluation of the RCP elements you are looking in to implement?



Meaningful Youth Engagement: RCP

Any experiences or tips to add?

Tips for Adults Working with Youth

- Be open and non-judgmental
- Let them know their involvement and opinions are important and will be taken seriously
- Keep involvement meaningful
- Actively ask for opinions
- Do not make assumptions about what young people are “like” or “know”
- Develop trust and rapport with young people or beneficiaries and try to have fun
- Remember youth are individuals—each will have their own view that may or may not be representative of an entire population

Adapting to Local Context

- To reiterate, stakeholders and the type of engagement can be amended to meet local and national needs, capacity, and guidelines

What elements need to be considered that will influence stakeholder engagement in your local context?

In small groups, take time to reflect and report back to the group



Elements to consider in the local context:

- 1.
- 2.
- 3.

Questions?



RED CARPET



**Elizabeth Glaser
Pediatric AIDS Foundation**
Fighting for an AIDS-free generation

