

Event Description
Global Champions of A Mother's Fight
Monday, October 29, 2012
11:30 am – 1:30 pm
Mandarin Oriental Hotel

About the New York Luncheon

The Elizabeth Glaser Pediatric AIDS Foundation has been holding Kids for Kids, a family-friendly Saturday carnival, as our annual signature event in New York since 1993.

This year, in 2012, in lieu of Kids for Kids, the Board of Directors of the Elizabeth Glaser Pediatric AIDS Foundation has decided to honor three longtime leaders “Global Champions” in the fight to eliminate pediatric AIDS through a special Gala luncheon to be held on Monday, October 29, 2012 at the Mandarin Hotel in New York.

The luncheon has a \$1 million fundraising goal to support the Elizabeth Glaser Pediatric AIDS Foundation’s work to eliminate pediatric AIDS globally.

In the past year, there has been extraordinary momentum to eliminate pediatric AIDS. A first-ever UN global plan to eliminate new HIV infections in babies by 2015 was adopted. The US Administration also announced a new, bold call for action of an “AIDS-Free Generation.”

We recognize there is a unique opportunity to build support for the global mission to eliminate pediatric AIDS. Our goal is to utilize this luncheon to shine a light on global momentum and galvanize private support, with a particular focus on engaging successful female entrepreneurs and executives and prominent NYC philanthropists including mother/daughter committee members.

The luncheon might have an African textiles theme as part of the décor and a special menu designed with a guest celebrity chef. In addition, an avante-garde artist or interior designer could be engaged to help the event planner and the hotel with an exciting overall layout of the event. The Foundation has strong photography and video resources to support a multi-media display or video projection.

The honorees will be interviewed together as a panel by a Celebrity Emcee about their commitment to eliminating pediatric AIDS and how they believe innovation, inspiration and global change happens. The event will conclude with an inspiring acoustic performance.